

IOWA CHAPTER BMW CCA

Minutes of Meeting Board of Directors

Saturday, January 6, 2001
Cedar Rapids 10:00 am

Members Present: Dave Brennan, Tony Wiles, Fred Bell, Doug Wittkowski, Dana Schrader, Jay Read, Jason Smith, Martha Wittkowski.

Call to Order – The meeting was called to order by President Dave at 10:00 am.

MOTION (Wiles/D. Wittkowski) To approve agenda as printed. **MOTION CARRIED**

I. Treasurer's Report

Treasurer Bell distributed and reviewed the financial report. He indicated that the club still had to reimburse Tom Clark for expenses he incurred on the Fall Color Tour event.

MOTION (M. Wittkowski/Wiles) to authorize the Treasurer to reimburse Tom Clark, at a reasonable level, without receipt documentation for fall color tour event expenses.

MOTION CARRIED.

MOTION (Wiles/Smith) to approve Treasurers report as presented. **MOTION CARRIED.**

II. Logo Selection

Copies of potential logos had been e-mailed to the board previously. Hard copies were circulated.

Following discussion

MOTION(Wiles/D. Wittkowski)to chose logo #7, pending approval of BMW CCA and checking with Secretary of State. **MOTION CARRIED.** Note: Martha will check with Secretary of State.

Discussion was held regarding the expenditure for the graphic artist to create the logo. It was the consensus that we need a policy for un-planned or time sensitive expenses when the full Board will not be meeting.

MOTION(Smith/Wiles)To give exclusive authority to the Treasurer to spend up to \$250 in unexpected or time sensitive club expenses. If the unplanned or time sensitive expenditure is over \$250 it will require Board approval. **MOTION CARRIED.**

MOTION(D Wittkowski/Read)to authorize up to an additional hour of services from the graphic artist. **MOTION CARRIED.**

III. Membership Retention

Jason distributed a draft of the new member welcome letter. Discussion was held. He will re-draft letter and e-mail to Board Members for input. It was decided that new members should just get the letter of welcome. Perhaps in the future if we have window stickers/decals we could send one of those.

It was felt that we needed to survey the members again regarding their interests in the Club. Doug will get new questionnaire/survey completed and will have it available at the annual meeting.

Doug presented an idea for getting members involved and attending club events. The basic premise of the plan is to award "points" to members who attend events, write articles, host an event, etc and for each point earned during the year their name would be placed in a drawing for prizes. (Five points earned = five chances to win.) Martha will draft a proposal for the Board to review/approve.

Other ideas regarding members included giving members a T-shirt with the club logo on it, when they came to their first event, distributing information about club events and the new "point" system at every event.

IV. Digital Camera

Doug reported that the digital camera has arrived and that Dave has had it for awhile to learn how to use it. It will be given to Jay today so he can become familiar with it. Doug is going to buy and donate to the club "cards" for the camera. Jay agreed to take photos at the annual meeting.

MOTION (Wiles/Schrader) to authorize additional \$100 for purchase of rechargeable batteries for new digital camera. **MOTION CARRIED**

V. Club Budget for 2001

Martha discussed the need to have some type of budget for the club for the upcoming year. This would assist the individuals who would be planning events so they had a reference point to work from and would assist the Board when making decision regarding the club finances. It was noted that the BMW CCA chapter incentive rebate was discontinued. Dave will verify this with Wynne Smith. Fred and Tony agreed to work up a preliminary budget and present it to the Board at the next meeting.

VI. Event Calendar

Jay distributed a BMW CCA 2001 Midwest Calendar. Discussion was held on the need to have at least one of our meetings earmarked as a New Member meeting. It was the consensus of the group that the Iowa Chapter picnic was the appropriate event for this. We should also be checking and welcoming new members at each event. It was the consensus of the Board that the following events be "approved" Chapter events for 2001

01/20/01	Iowa Chapter Annual Meeting
02/10/01	Iowa ChapterTech Session – Brakes
03/29/01	St. Louis/National BMW CCA Gateway Tech – St. Louis
04/21/01	Iowa Chapter Concours event
05/05/01	Windy City Chapter Drivers School, Road America
05/20/01	DMVR SCCA Autocross
06/09/01	Iowa Chapter Picnic and new member meeting
07/28/01	Kansas City Chapter Drivers School, Heartland Park
08/05/01	Oktoberfest, New Hampshire
08/00/01	Iowa Chapter Time Speed Distance (TSD) Rally
09/00/01	Komen Drive for the Cure
10/00/01	Iowa Chapter Fall Color Tour and TSD Rally
11/00/01	Kansas City Quattro Club Drivers School, Heartland Park
12/00/01	Iowa Chapter Holiday Party.

VII. Annual Meeting update

Fred informed the group that we have received 40 reservations. It was noted that last year the majority of the reservations came in during the week before the deadline. Martha discussed the hotel room issue with the Board. She will have a full discussion with the hotel following the event. Stir stick order has been cancelled due to our new club logo. Meal cost is down to 24.95 ++. Need at least 75 people to attend to keep room rental charge at \$300.

There being no further business the meeting adjourned at noon and the board extended thanks to Jason for hosting the meeting.

Respectfully Submitted,

Martha H. Wittkowski
Secretary