

IOWA CHAPTER BMW CCA
REVISED/CORRECTED

Minutes of Meeting
Board of Directors
a.m.

Saturday, April 7, 2001
Easter Seals Camp Sunnyside 10:00

Members Present: Dave Brennan, Fred Bell, Doug Wittkowski, Dana Schrader, Jay Read, Jason Smith, Martha Wittkowski.

Call to Order – The meeting was called to order by President Dave at 10:15 a.m.

Agenda Approval – D Wittkowski requested that point of purchase material be added as a new business item.

MOTION(MWittkowski/J Read) to approve agenda as amended. **MOTION CARRIED**

I. Treasurer Report-Bell

Fred reviewed the 3/31/01 financial report and we currently have \$1332.57 in the bank. It was noted that we have not received our year end rebate from the national office. Martha will follow-up with Scott Blazey. Dave indicated that we had to use the graphic artist to get the separations necessary for Broken Arrow. Total cost was \$62.50. This expense was approved.

The 2001 budget was reviewed and much discussion was held regarding the events and the associated costs. It was noted that this is just a guide to assist us in planning. Fred indicated that he budgeted expenses high and revenue low (conservative budgeting). One way to increase revenue is to increase our advertising in the *NewsWerks* - In June or July, Jason and Doug and if available Dave will make an appointment with the other dealers for a "feel good" visit and will ask them to take out an ad.

Discussion was held on the easy-up and a camera flash. M Wittkowski indicated that she and Doug are still planning on using the easy-up for personal use and that until the club is really doing well it is not necessary to reimburse them for the cost. Dave indicated that he spoke with Dave Johnson regarding the camera. There is a flash available that cost approx. \$200 and that this is really needed for indoor shots. It was the consensus of the group to hold off on this purchase until later in the year as the majority of our events will take place out of doors. It was noted that Jay donated a very nice camera bag to the club.

II. Stickers and Shirts-Schrader

Following much discussion and sharing of personal preferences it was decided that we should offer a denim long sleeve shirt and a tan long sleeve shirt with the logo on the front. If we purchase those for \$20 we will sell them for \$30 each. We will also make available a white T-shirt with the logo silk screened on the back and just the words Iowa Chapter BMW CCA on the front. These would cost us \$ 9.39 and we would sell them for \$15.00. Polo shirts would be offered in two styles, one with a racing trim and them a regular polo with a design collar. Dana will verify the cost of these and if necessary we may have to adjust the price of the denim and tan shirts. Dana explained that Broken Arrow can offer web-site ordering. It was the consensus of the group to pursue this. Regarding the stickers – we will order 1000 at a cost of .56 cent and sell them at 2 for \$5. They will be 2 ½ x 2 inches. Will order 750 as inside (front) static and 250 back static stickers. If available by the concours, we will have them available for purchase.

III. Events-Read, et al

Concours-Registration will begin at 12:30 p.m. to 1:00 p.m. and judging will begin at 2:00 p.m. The paintless dent removal tech session will begin at 2:00 p.m. Jim Weaver of EMC will be the honorary judge. Jason and Doug will be the judges. Fred shared the plaques – they look great and cost only \$16.50. The winners will receive the plaques. A "goodie bag" will be given to each entrant. Dave shared that the paintless dent removal representative will be making a donation to Easter Seals. Fred will get pop for event.

Discussion on a possible Engine Management Tech session for May was held. Following discussion it was the consensus of the Board to hold this event on August 18, 2001 at Camp Sunnyside.

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Tech Session before Topeka drivers school was discussed. Jay has been trying to confirm a date with EMC and it will be either July 14 or the 21st. (Following our meeting Jay was able to confirm that this will be held at EMC on July 14)

Picnic- Will be held at Coralville Reservoir, West Overlook #17. We have the shelter from 10 – 10. Will start the picnic at noon and go to whenever. Lunch will be served at 1:30 p.m. Fred will give a brief talk/tech session on "Tips for novices to Rallies". Will need the Board members to arrive at 11:00 a.m. to help with set up. Dave and Doug are responsible for the beer. RSVP date will be June 2 and we will want to make sure we have our shirts, etc for sale. Menu will be chicken, burger and turkey hot dogs, pasta salad, fruit salad, chips and cookies and soda to drink. Martha will check on prices for meat.

May SCCA Autocross, Fred will act as Chairman.

August Rally has been changed to September 22, which is EMC preference and will be a week after their grand opening. Fred will Chair.

Komen Drive is scheduled for Monday September 10.

Discussion was held on whether to plan a trip to Spartanburg. It was decided to select an open date and let the members know. If we don't get enough to sign up we will cancel. The date selected is September 15 and members would be responsible for their own airfare and hotel. Cost for Iowa Chapter members will be \$150 and non Iowa Chapter members would be \$175.

Fall Color Tour-As indicated in his e-mail, Tom is chairing this event and has begun to develop this event. Event to be held October 13.

Holiday Party date was set for December 1, 2001 and Dave volunteer his home again. This will also be a charity event for Easter Seals Camp Sunnyside and/or Toys for Tots. Same format as last year.

Annual Meeting date was established as February 2, 2002. This will get us away from the holiday season and will allow for the RSVP and registration to be placed in the January issue of the *NewsWerks*. Martha has agreed to contact Airport Holiday Inn to see if they have the date available and reserve a banquet room if they do. Dave will contact Tom Salkowsky and let him know our date and that we would like David Hobbs, our first choice, or a well known driver to be our speaker.

IV. New Business-

Point of Purchase materials – Doug indicated that he found some nice Plexiglas holders that would hold the membership applications on one side and our listing of events on the other side. They cost approx. \$14 each. It was decided that we would get 6 of them and when Jason, Doug and Dave visit the dealers this could be given to them to put in their service write up area and show room.

Doug discussed briefly the idea of raffling off a "2002" in 2002 as a club fund raiser. We would sell a limited number of tickets and if an ad was placed in the Roundel it would be easy to sell say 1000 tickets at \$25 each. Just a thought he wanted the Board Members to think about.

There being no further business, the meeting adjourned at 12:30 p.m. as everyone wanted a ride in the new ///M3!! (congratulations Dana!)

Respectfully Submitted,

Martha H. Wittkowski
Secretary