

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Sunday August 5, 2007
Principal Park, Des Moines 11:00am**

Members Present: David Trachtenberg, Brian Smith, Doug Wittkowski, Don Van Lengen, Dave Brighton, Fred Bell, Mike Bengé, Dana Schrader, Becky Brighton

Call to Order – The meeting was called to order by President, Mike Bengé

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Brian/Fred) to approve minutes as e-mailed. **MOTION CARRIED**

I. Treasurer Report

Fred distributed the financial reports via email prior to the meeting. He reported that we had a profit of \$403.50 from the June Driver's School. In addition, he reported that the recent picnic came in \$300 below budget.

MOTION (Dana/David T.) to approve the Treasurer's report. **MOTION CARRIED.**

II. New Member Post Cards

David Brighton has been working on this project and filed the following report: He has been talking with Jeff Gomon from the Missouri Valley Chapter about Jeff's company, "nobrainer.com." David reported that we typically send about 35 new member letters per month and that most probably end up in the "junk mail" pile. This new style card produced by Jeff's company will be an outstanding piece that will be noticed, and will most likely be held on to. The cost would be about .98 per piece. We are being given 500 piece pricing as an incentive to work with them. Nobrainer is working with other clubs to reach the 200 mailing minimum. Our mailing will be paired with the MVC and others to obtain the minimum.

MOTION: (Fred/David T.) Proceed with working with Nobrainer.com and use the 4x9 size card. Our chapter to be billed separately. **MOTION CARRIED.**

III. Board Job Descriptions/Policies

David T. passed out Board Member descriptions. He reported that it would be a good idea to periodically review these, so each Board Member is well aware of what his/her responsibilities are. It was decided that each member would review their function and we would discuss further in our next Board Meeting. In addition, he distributed our chapter's policies. It was noted that some are obsolete and that there have been no additions since 2004. It was decided that each board member would review the policies and be ready for a discussion at our next meeting.

IV. Board Retreat

Doug brought up the idea of the board having a retreat this fall sometime to get away from the typical board meeting. This gathering would be less formal, and would be open to any topic. Date TBD.

V. Newsletter

Becky reviewed her latest interaction with Viva and Color Fx. It was reported that we would be paying only 50% of the bill from our last Newsletter due to various problems/shortcomings. She mentioned that the postage on our Newsletter went from .17 to .35 due to the format of our address page. It was decided that we would adjust the address page to be able to go back to .17. There was also discussion regarding other printers that we should consider for future issues. One was Garner Printing who quoted \$2434 and another quote was \$2050. These charges are quite a bit higher than our current charge of \$1540 with Color Fx. One other mentioned option was a printer in Minneapolis who's cost would be less than Color Fx.

We also discussed some concerns that need to be addressed with Viva. Becky will be talking with Nanette prior to our next meeting. We decided to use Color Fx for our next issue, while we are reviewing all options.

VI. Event Analysis

Doug suggested that we do an event review. The purpose of this is to see what has worked well in the past and decide what to do regarding future events. David T. will be sending out our 2007 event list along with the last couple of years' participation levels, and this will be an item for discussion in our next meeting.

VII. New Business

Fred Reported that there will be an Autocross Event at MLK and 11th ST in conjunction with the DMVR on September 16th.

Mike Bengel reported that he will not be continuing as Chapter President in 2008.

The meeting ended at 12:00pm. The next meeting will be at 11:00am on Saturday, September 8th at the Newton, IA Okoboji Grill.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary