

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Saturday November 17, 2007
Okoboji Grill Des Moines 11am**

Members Present: David Trachtenberg, Dave Brighton, Fred Bell, Dana Schrader, Becky Brighton, Brian Smith, Don Van Lengen, Doug Wittkowski *Guest Present:* Roger Menneke

Call to Order – The meeting was called to order by Vice President David Brighton

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Fred/Brian) to approve minutes as e-mailed. **MOTION CARRIED**

I. Treasurer Report

Fred distributed the financial reports via email prior to the meeting. He reported that the First Bank CD matured and has been rolled into another 12 month CD. He also reported that we received a \$300 check from ZF Industries regarding their service award program and that we received our first bill from “No Brainer” for the new member cards. **MOTION** (Dana/David T.) to approve Treasurer’s report. **MOTION CARRIED.**

II. Balance Sheets

Fred did a review of the workings of our Balance Sheet, explaining assets, liabilities and equity.

III. Driving Events Coordinator

There was some discussion regarding this position which Doug Wittkowski was appointed to during an earlier meeting. One issue that arose was whether to have an additional board position for this function. It was decided not to add a board position. For our next meeting, Doug will provide a draft for the Board of a job description for the Driving Events Coordinator.

MOTION (Dana/David T.) Remove the line in our job descriptions which states that the Driving Events Coordinator will serve on the Board of Directors. **MOTION CARRIED.**

IV. National Office Politics

Our VP of the North Central Region, Len Mueller will be running for the Executive VP position for the National Club. This could possibly open up his current position. David Brighton will contact him to see if he has an interest in putting an article in our newsletter, to sway our membership for votes.

V. Sponsorship Agreements

There was discussion surrounding contacting our major sponsors including BMW of Des Moines, Kruse-Waltham BMW and EuroWerkz to review our future expectations. Dave Brighton will contact Kruse and we will probably schedule a meeting at BMW of Des Moines in the near future, bringing in Management for a sponsorship discussion.

VI. Land's End Merchandise

A link is now on our site to take members to the Land's End site where they can order our chapter logo merchandise. Buying merchandise with our logo will add \$11.25 to the price of the item. There is a 10% discount through the end of January. There will be an article in our next newsletter explaining how this works.

VII. Post Cards

Our first batch recently went out to our new members and we received a bill from "No Brainer" for about \$57.

VIII. Newsworks

It was reported by Becky that our new printing company, Garner has been working well. No problems with our last issue.

IX. Calendar

Social Event—December 3rd 6:30pm at the Waterfront.

Holiday Party—January at Craig Nelson's house in Ankeny, IA. Saturday January 12th.

Chili/Soup potluck---January 26th at Coe College.

Annual Meeting---February 29th at Kirkwood College at 7pm. A speaker has been chosen for the evening and will be announced soon. Members will pay \$25 for the dinner and receive an appreciation gift. An evening sponsor may be True North. They may raffle off a day with Jason Smith's M5. The meeting hotel is the Hampton Inn for \$89.

Bowling Event---March. More to follow.

Picture Rally---April. More to follow.

Concours---May. To be held at J&J Motorsports. There will not be any competition this year...just great cars and great food.

LDDS---June 6-8, 2008. More to follow.

X. New Business

We reviewed board positions for next year and what we know so far. The following are interested:

President-Fred Bell, VP-David Brighton, Treasurer-Roger Menneke, Secretary-David Trachtenberg, At Large- Doug Wittkowski, Brian Smith and one open position. Dana will continue as Web Master and Becky will continue as Newsletter Editor. Mike Bengé will be the Immediate Past President.

Email Addresses---Fred brought up an idea (that he received from his wife) to put an email sign-up book at EMC to gain current email addresses of new members. In addition, Becky will solicit new email addresses in the next newsletter.

We agreed as a Board to bring information and thoughts to the next meeting, helping to develop a PowerPoint presentation to discuss with our sponsors. The presentation would describe a "win-win" situation where we are helping to meet each others expectations.

The meeting ended at 12:15pm. The next meeting will be at 11:00am on Sunday, December 9th in Indianola, IA. Place to be determined.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary