

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Saturday July 10, 2010
Easter Lake, Des Moines 9:40am**

Members Present: David Trachtenberg, Fred Bell, Cindy Dolmage, Becky Brighton, Jeff Daly, Dana Schrader, Kolin Brighton, Dave Brighton, Nehru Cheddie

Call to Order – The meeting was called to order by President Fred Bell

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Cindy/Dave B.) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Cindy sent out the financial reports prior to the meeting. She mentioned that we had about a \$650 loss from the recent Driver’s School. Cindy also reported that we have a bank CD with a value of about \$5,500---maturing on July 12, 2010 and is currently earning 1%. After some discussion, it was decided to leave the CD in place. Also in her report, she stated that we have over a \$10,000 balance in our account.

MOTION (David T./Becky) to approve Treasurer’s report as submitted. **MOTION CARRIED** with all present voting “yes.”

II. Old Business

NewsWerks Editor replacement: Both Nicole Jobst and Nicole Stovie are interested in the position. Nicole Jobst provided a resume for our review. It was decided that we will do an email vote prior to the next meeting to vote on who the new editor will be. Fred reported that when newsletters are “returned to sender,” we end up paying first class postage to the tune of about \$10/monthly. It was decided that from this point on, we would have the Post Office just destroy undeliverable newsletters and not contact us.

Website conversion, new features: Dana is still working on the new site and showed us some examples of how the site can look. He’ll continue to work on revisions and report results at the next meeting.

Officer/Director Responsibilities: In email prior to the meeting, Cindy presented some revisions/suggestions to the document. In addition, during the meeting Dave B. presented some ideas regarding potential additions/changes. Following some discussion, there was a motion: **MOTION** (Dave B./Jeff)—Create a Membership Chair as an appointed position. In addition, add a Communications Director and Social Media Coordinator as appointed positions. These positions are not necessarily Board Positions, but could potentially be handled by At Large members. **MOTION CARRIED** with all present voting “yes.”

III. New Business

Eastern Iowa Membership Initiative: Dave B. presented some ideas on getting more involvement from the Eastern Iowa area. He reported that we need membership growth out of that area. Since some of those areas may overlap with the Illini chapter, there was discussion surrounding the possibility of dual memberships and/or having a Quad City sub group to our chapter. Dave talked with Kimberly BMW in Davenport about their involvement with our club. More to follow.

Kolin committed to starting socials in the CID area to gain more involvement from that area. **MOTION** (Jeff/Cindy): Continue discussions with dealerships/members for the purpose of gaining Eastern Iowa membership/involvement. **MOTION CARRIED** with all present voting “yes.”

IV. Committee Reports

Upcoming Socials: July 13th at Buffalo Wild Wings in W. Des Moines, August 10th at Fat Tuesday’s on SW 9th ST in Des Moines, September 13th at Champps Jordan Creek, October 12th at Hessen House in Des Moines, November 9th at Old Chicago in Ankeny.

LDDS and ITS wrap-up: We had an average of about 47 students each day for the school. A big thank you to BMW of Des Moines, for their sponsorship of the event with the shirts which were provided. It was reported that the students were very upbeat throughout the school, even with all the rain we had. Due to the enrollment numbers dropping for the school, we discussed promoting the school to other car clubs and possibly at dealerships.

Picnic: July 10th 11:30am at Easter Lake Shelter 4. Don VanLengen will be cooking. We will provide food/soft drinks/water. Beer is BYO.

ICubs: August 8th at 1:05pm. Two Skyboxes have been reserved and we will show up to 15 cars outside.

ALMS/Ofest: August 21-22 and Ofest Aug 23-27. So far, 24 Iowa Chapter Members are signed up.

Show and Shine: September 26th at J and J Motorsport. Food to be funded by J&J.

Fall Colors: Will start at Zimmerman BMW in Cedar Rapids. The overnight will be in Dubuque at the Holiday Inn. Dinner will be in their banquet room and will cost \$30/person. The hotel cost is \$107 + tax. Dave B. is looking for someone to help with putting together the route.

2011 Planning Party: November---date to be determined. We will be meeting at “Bob’s Your Uncle” in Iowa City.

Holiday Party: Kolin will chair the event which will be held at Cedar Ridge Winery in Cedar Rapids on December 11th.

Annual Dinner: Kolin will chair the event which will be held on March 12th at the new Kirkwood College hotel. Details to follow.

The meeting ended at 11:25am. The next meeting will be prior to the Cubs game at 10:00am—Principal Park.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary