

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday March 26, 2011
BMW of Des Moines 10:05 am

Members Present: David Trachtenberg, Fred Bell, Dana Schrader, Dave Brighton, Jeff Daly, Manoj Tomar, Chris Kjellmark, Ryan Smith, Nicolle Jobst, Mike Myers, Alison Bell *Guests Present:* Dana Schrader

Call to Order – The meeting was called to order by President David Brighton
David reported on a change to the format of the meeting agenda. He asked that if Board Members aren't able to attend a meeting, they send their reports to him prior to the meeting to be included in the agenda. He also noted that there will be a running events calendar on the back of the agenda going forward.

Approval of Minutes-Minutes had previously been distributed via email by David Trachtenberg almost immediately (as usual) following the last Board Meeting.

MOTION (Manoj/Alison) to approve minutes as presented. **MOTION CARRIED** with all voting "yes."

I. Treasurer Report

Cindy sent out the financial reports prior to the meeting, but wasn't able to attend the meeting. In her place, Fred reported to the board on her behalf. It was reported that we are about \$2,000 behind last year at this time. We should soon be able to make up for this through Web Site advertising which we will be doing shortly. It was also reported that the Treasurer position handoff to Ryan Smith was not yet complete.

II. Social Activity Report

New Socials Added: June 14th---El Bait Shop, Des Moines. July 11th---Sonic in Johnston. August 9th---Granite City in W.Des Moines

Picnic: July 16th/Shelter 4 at Easter Lake in Des Moines. Don Van Langen will be doing the main meal, which will have a Moroccan theme. Attendees will be asked to bring side dishes. We will not be doing a Concours event in conjunction with the picnic. We will do that event in the fall.

I-Cubs---**August 7th:** 3:05pm game and \$20/person. Board meeting to be held prior to the game.

Dinner Train---September---postponed until next year. **MOTION: (Mike/Jeff)**---Have a Concours/Tech Session event in September, which will replace the Dinner Train Event. Alison to contact Prevettes to see if they will sponsor the event and have it in their parking lot. **MOTION CARRIED** will all present voting "yes."

III. Driving Events Report

Rally---April 23rd. The rally which will be chaired by Jeff Daly will begin at Gray's Lake in Des Moines. Setup to be at 8am. Drivers to start event between 8:30 and 10am. The event will end at 1:30pm and sign up will be on Motorsport.reg. Lunch will be at the final destination of the event.

LDDS---Fred will chair the event and Scott Smed will be the Chief Instructor. Cindy will be the registrar. Don Van Langen will do the Saturday evening BBQ. BMW of Des Moines will be the event sponsor.

Fall Colors—Dana reported that we wouldn't be able to do Herman, MO, but he recommended Hannibal, MO as the destination. He will chair the event

IV. Communications Report—Webmaster-Newsletter

Website update---Manoj reported on and showed the Board how the new site will work. **MOTION** (Mike/Fred): Purchase \$149 calendar license for the new site plus \$49 upgrade hosting plan. Going forward, the \$49 charge will be \$98. **MOTION CARRIED** will all present voting, "yes."

MOTION (Dave B./Mike): Nicole to be appointed to a new Advertiser Coordinator position on the Board. **MOTION CARRIED** will all present voting "yes."

Communications Coordinator Duties: Chris to perform these functions and set proper times/dates.

Newsworks report/business cards: Nicole did a report on our social media progress (Facebook/Twitter) and in addition, presented our new business cards. **MOTION** (Jeff/Alison): Nicole to order the business cards. Cost to be \$19 for 1,000 cards. There will be an additional \$7 charge to print on the back. **MOTION CARRIED** will all present voting "yes."

PO Box in Urbandale: From now on, Ryan, Dana and Chris will have access to the box. Fred to check with Post Office in regarding to change names.

Chapter Forms to National: Complete

V. Membership Report

Cindy will report regularly (at each meeting) on this. She will be reporting total membership numbers/new member numbers and renewals. We will continue to send out the cards we've been using with the discount coupon included.

VI. Quad Cities Report

Drive to Vintage Car Show---Maquoketa—April 30th: We will need insurance for this event. The event will include pre-1965 models.

VII. Old Business

North Central Region Caucus report: Jeff/Fred/Dave reported on this recent event in Chicago. Much of the event dealt with membership and communications. They mentioned that it was a very good event.

Annual Dinner wrap-up: Not a great turn-out this year (about 56 attended). The attendees liked the hotel and food. It was mentioned that to bring in higher attendance numbers, we may need to spend the \$\$ on a big name speaker.

VIII. New Business

Automatic Debits from Dana's account: **MOTION (Fred/Ryan):** get a debit card from our bank with a \$500/transaction limit. **MOTION CARRIED** with all present voting "yes."

Bank account signatories: Dave B. will send letter to our bank regarding a change to the Board members who will be able to sign checks. **MOTION:** (Chris/Manoj): Going forward, those able to sign will be David T., Ryan and Jeff. **MOTION CARRIED** will all present voting "yes."

Board Job Descriptions: Tabled until next meeting

Mini Owners Group/Willis AutoMall---when we are ready to start Website advertising, David T and David B will visit with the dealership to sell them on advertising.

The meeting ended at 12:30pm. The next meeting will be on the 16th of April at 10am. Place TBD.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary