

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday January 14, 2012
Urbandale Library 1pm

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Ryan Smith, Nicole Jobst, Mike Myers, Chris Kjellmark, Manoj Tomar *Guests present:* Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email by Nikki Jobst following the last Board Meeting.

MOTION (Manoj/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan emailed the financial reports prior to the meeting. He reported that the last two issued checks were for 2012 expenses, so it looks like we broke even for 2011. During the February meeting, we'll spend much of the meeting doing the 2012 budget. **MOTION (David T/Alison)** Approve Treasurer Report. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: Feb. 13th is the date for the social at Jethro's at 92nd/University. March 12th will be at Rubes, April 10th will be at the Mandarin Grill, and May will be either at Gathering at the Grounds or the Home Plate Diner..near the Fair Grounds on May 15th. More to follow.

Annual Dinner—Alison Bell Chair---To be held at BMW of Des Moines. The date is February 18th. The event will be catered by Tasteful Dinners. Alison gave some updates during the meeting. It was decided that BMW of Des Moines would be given 6 invitations. Fred will contact Ed regarding this. Alison also reported that she'll be working on parking challenges for the event. Alison also passed around the memento which will be given to attendees at the meeting.

January Event: January 22nd---Iowa Energy Game. Tickets will be at Will Call for the 5pm game.

III. Driving Events Report

Spring Drive—**March 2012** –Mike reported that we will do a drive to Pella and then on to the Antique Air Museum in Blakesburg, IA. Mike Myers will chair.

MAM Update: Fred reported that he's still waiting for a contract from MAM for our event. Fred also reported that Rick Talbot will be the Volunteer Coordinator for the event.

Chapter Congress---Dallas—Feb. 24-26 2012. This year's topic will be Driving Events and Membership Recruitment and Retention. Dave Brighton, Fred Bell, Scott Smed and Steve Beck will be attending.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that the site is now up to date through June.

Website update/advertising discussion---Manoj reported on his progress with potential advertisers. He's had discussions recently with EuroWerkz and Earl's Tires, but no commitment yet. One challenge so far is the number of hits our site is getting monthly.

Newsworks Report: Nikki reported that she'll be continuing the popular member spotlight section of the newsletter. Next up is an article from Jan Gerber.

V. Membership Report

Dave B. reported that we now have 434 members and 21 recently renewed.

VI. Quad City Report

Dave B. continues to communicate monthly with Kevin Kraft, getting updates from that side of the state. Many activities may be in conjunction with the Illini Chapter.

VII. Old Business

Annual Awards---There was a discussion regarding nominations for Member of Year/Cutting it Fine/Sponsor of the Year. Dave B. and Chris will be working on the trophies. Mike Bengel will be communicating with former Member of Year winners to get their feedback on a 2011 winner.

VIII. New Business

Forms---Dave B. talked about forms that are soon due to National. The forms can now be filled out online.

The meeting ended at 3 pm. The next meeting will be on February 11th at 1pm at the Urbandale Public Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary