

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Saturday February 11, 2012  
Urbandale Library 1pm

*Members Present:* David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Ryan Smith, Nicole Jobst, Mike Myers, Chris Kjellmark, Manoj Tomar, Jeff Daly    *Guests present:* Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

**MOTION** (Manoj/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan emailed the financial reports and 2012 proposed budget prior to the meeting. He reported that for the month of January, we lost \$200---primarily from annual dinner and newsletter expenses. We did get an insurance refund of \$155 from last year’s April driving tour. Ryan also reported that Mike Wiskerchen reviewed and approved our 2011 books. We reviewed Ryan’s submitted budget for 2011 and made the following changes: Raise the fee for the Cubs game from \$20 to \$25, remove \$50 from the Photo Rally budget, take \$200 from the O’fest budget, take \$50 from the Chili Cookoff event, remove board lunches and budget \$200 for the annual planning session. Income expectations for the year will be \$6,000 from the dues rebate and \$2,000 from website/newsletter advertising.  
**MOTION** (Chris/Alison)---approve treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials:** Feb. 13<sup>th</sup> is the date for the social at Jethro’s at 92<sup>nd</sup>/University. March 12<sup>th</sup> will be at Rubes (including a drive---Jeff Daly has a route planned), April 10<sup>th</sup> will be at the Mandarin Grill, and May will be either at Gathering at the Grounds or the Home Plate Diner..near the Fair Grounds on May 15<sup>th</sup>. June will be the same as May.

**Annual Dinner**—Alison Bell Chair---To be held at BMW of Des Moines. The date is February 18<sup>th</sup>. Alison reported that about 75 are signed up so far and have paid about \$2350. Expected support from the club will be about \$1900.

Alison reviewed a time line for the meeting and who will be speaking.

**Tech Session:** April 14<sup>th</sup> at J&J Motorsport in Cedar Rapids. Jack Kramer will chair. Dave B. to contact Jack for details and report at next meeting.

## III. Driving Events Report

**Spring Drive—March 2012** –Mike reported that the route is now set. We will meet between 10 and 10:30 at the square in Pella. Lunch will be in Ottumwa.

**Photo Rally:** April 28<sup>th</sup>---Chris has the route set. Once again, the route will end at Bennigan’s near the Des Moines Airport.

**Chapter Congress**---Dallas—Feb. 24-26 2012. This year's topic will be Driving Events and Membership Recruitment and Retention. Dave Brighton, Fred Bell, Scott Smed and Steve Beck will be attending.

**Driving School**—June 8-10, 2012. Fred Bell is chair. Fred reported that we have some challenges this year including the Great Plains and Missouri Valley Chapters doing driving schools on the same weekend in Topeka. If this occurs, it may take some needed instructors from our event. More to follow. Fred also reported that he received the contract from MAM and will review.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that he continues to work on making sure that important information is up to date.

**Website update/advertising discussion**---Manoj reported that traffic on the site is up. He also reported on his progress with potential advertisers. Earl's tire will approve a package shortly as will EuroWerkz.

**Newsworks Report:** Nikki asked that event chairs get articles to her as soon as possible after an event.

#### **V. Membership Report**

Dave B. reported that we had 28 renewals and 6 new members for January.

#### **VI. Quad City Report**

Dave B. reported that a member from Eastern Iowa is interested in having the Street Survival event in that area. Fred has been in touch with this individual in regard to what is required to put on the event. More to follow.

#### **VII. Old Business**

**Iowa Energy Event:** Nikki reported that the Iowa Energy event went well and those who attended had a great time. We will do this event again next year if possible

**Forms:** David B. reminded the appropriate board members to get the necessary forms in to National.

**The meeting ended at 3:10 pm. The next meeting will be on March 10<sup>th</sup> at Zimmerman BMW in Cedar Rapids, Iowa.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary