

Iowa Chapter Board of Directors Meeting Minutes

Bennigans – Army Post Road – Des Moines, IA – April 28, 2012

Members in attendance: Chris Kjellmark, Jeff Daly, David Brighton, Alison Bell, Fred Bell, Niki Jobst, Ryan Smith

Members not present: David Trachtenberg, Steve Beck, Manoj Tomar, Mike Myers

1. Motion to approve minutes from last meeting
 - a. Motion: Alison, 2nd Niki, unanimous approval
2. Treasurer's Report
 - a. Last month we had a \$2800 loss, partially due to the LDDS deposit needing to be paid, and Newswerks printing costs.
 - i. Need more LDDS registrations to help offset.
 - b. Earl's still hasn't paid for their ad yet.
 - i. Chris K. is planning to go to Earl's this week to talk with Jordan to get ad paid.
 - c. Ryan mailed in charity-matching form from 2011 LDDS parade laps
 - i. Discussed future charity program, in which National will match funds at some portion depending on total amount in the pot at the end of the year, and depending on how much the other chapters raise.
 - d. While Ryan & Niki are gone with the wedding/honeymoon, Chris K. and Alison B. will cover the club mailbox, to help keep up on LDDS registrations. Any bills, etc. will wait until they get back.
 - e. Motion to approve treasurer's report:
 - i. Motion: Fred B., 2nd: Chris K., unanimous approval
3. Social Activity Report
 - a. Spring Drive recap
 - i. Positive feedback from Skip Hammerman (Z8), who we met at the PCA Cars & Coffee event
 - ii. Chris K. took pictures, will post to website and get to Niki for Newswerks
 - b. J&J Tech Session recap
 - i. Not well attended, only about 6-8 people
 - ii. Got a good demo of his new Autologic electronic diagnostics system
 - c. Monthly socials:
 - i. Upcoming: 5/15, Gathering at the Grounds/Home Plate Diner; 6/12 Gathering at the Grounds/Mullets, 7/10 Gathering at the Grounds/Home Plate Diner
 - ii. April 10 social at Mandarin had one attendee... after the first or 2nd Gathering socials, we will revisit the idea of monthly socials, and maybe think about a different format, like going on Saturday mornings.
 - d. Torque Fest 5/5 in Maquoketa, Kevin Kraft chair

- i. Mike M. to organize a drive from the Cedar Rapids area, insurance has been applied for
 - ii. Mike M. requested more Facebook/e-mail blasts
 - e. Karting 5/20 near Maquoketa, Mike Myers chair
 - i. Insurance obtained, participants can sign up via Motorsportreg.com
 - f. LDDS tech inspections May 19th, BMW of Des Moines 7:30-10:00am
 - g. Annual picnic Sat. July 28th, Raccoon River Park, WDM 11:00am Biddle Rotary Shelter
 - i. Don has agreed to cook meat, Indian theme
 - h. Annual Dinner, Ed & CeCe Arnold to chair
 - i. Jo Harvey and Ken Boatwright have offered to help
 - ii. Working on narrowing down a site, possibly Urbandale Country Club or an event center in Ames
 - 1. The committee will meet 6/1 to work on details
4. Driving Events Report
 - a. LDDS- June 8-10, Fred Bell chair
 - i. Things are moving along, insurance has been obtained
 - ii. Working on videos for the classroom, Dana Schrader has agreed to instruct advanced classroom, and Brian Smith to instruct novice/intermediate classroom
 - iii. Sponsors
 - 1. David Brighton to talk to Howard Martin Auto Body, Brad Vasey
 - 2. Fred B. to firm up sponsorship with Ed Collinet, BMW of Des Moines
 - iv. Need more volunteers, already have: Rick & Kathy Talbot, Becky Brighton, and possibly Candy Gerber
 - 1. Fred will talk to Candy about maybe organizing the Friday night dinner portion
 - v. As of 4/28, we have 16 instructors and 20 students signed up, which is about the same pace as this time last year.
 - b. Helmet purchase
 - i. Our helmets expired last year, so it was proposed that we purchase 8 helmets at \$100 apiece
 - ii. Motion to purchase 8 helmets, and then rent them out for \$15/weekend
 - 1. Motion: Jeff Daly, 2nd: Niki Jobst, vote was unanimous
 - c. Oktoberfest, Mid-Ohio, September 17-23
 - i. No budget for a chapter dinner this year
5. Communications/Webmaster/Newsletter
 - a. Communications – Chris K.
 - i. Will update dealership flyers to reflect event updates
 - b. Newsworks report – Niki
 - i. Need to make a list each issue of what is needed, and then can see what is still outstanding . Will help make deadlines more firm
 - ii. Will go back to the folded newsletter mailing. Not sure why the printers switched it, but it was not under direction from Niki or Becky

- iii. Next deadline is 6/5
 - c. Website report – Manoj
 - i. Eurowerks logo was given to us for newsletter and web, but no payment or door prizes. David B. will discuss with David T. to see how to handle this.
 - d. Thank you cards
 - i. Cards have arrived, Niki will drop off with Alison for distribution. Need to be sent out ASAP to our door prize vendors
- 6. Membership Report
 - a. Have gotten several returned items in the PO Box, Ryan will forward their info to Steve Beck for correction
 - b. Last month we had 24 renewals, 7 new welcomes... but the total member count from National seems to be dropping(around 396), though the list of members we get from is National still hovers around 500... we will need to get an answer from National as to the discrepancy
- 7. Quad Cities Report
 - a. Street Survival plans
 - i. Kevin Kraft, Gaylen Fisher, and John Campbell working on it, had a meeting to work on organization, but still no event date/place
 - 1. Possibly Bettendorf High School?
 - b. Kevin Kraft resigned his position, David B. appointed Gaylen Fisher to take Kevin's place
 - i. Kevin still wants to be involved, but not to the degree he was
 - ii. Gaylen has good organization skills, David B. will meet with him soon to discuss his role
- 8. Old Business
 - a. Enthusiast Media Group – web store
 - i. Another company called Firefox was also interested in doing a similar service for us, but their site seems unimpressive, will pass on their offer
 - ii. Discussed EMG options further
 - 1. \$500, \$1000, \$1500 level of initial investment
 - 2. Northstar currently utilizes the \$500 level, has about 5 hot button items on their site
 - 3. The webstore would link from our site to the EMG server, where only our members can buy our stuff. An Iowa member, say, couldn't buy something from the Windy City store
 - 4. Cannot get a one-off item, like a denim jacket, if it isn't one of our stocked items
 - iii. Tabled discussion until next meeting, all agreed it needed further discussion and pondering
- 9. New Business
 - a. One Lap of America coming to Mid America Motorplex 5/6 at 8:30am.
 - i. BMW CCA/BMW Performance Center sponsoring a team
 - ii. Several BOD members may attend

- iii. Chris K. will put on the e-mail blast, and Alison B. will add to Facebook events
 - b. Mid Iowa Car Classic/Johnston Green Days
 - i. Will add to e-blast
 - c. Urbandale 4th of July Parade/Car Show – SCCA
 - i. Fred will find out more details for us
- 10. Next Meeting/Place:
 - a. 5/19 immediately following tech inspections (10:00am) at BMW of Des Moines conference room

Adjourned 3:20pm

Respectfully submitted by Alison Bell