

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday July 28, 2012
Raccoon River Park 9:15am

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Manoj Tomar, Jeff Daly Guest: Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Fred/Jeff) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan was not able to attend the meeting and will forward the treasurer report the week of 8/1/12

II. Social Activity Report

Monthly Socials: August 13th—Sonic in Johnston—Merle Hay Road 6:30pm. September 9th at Caribou Coffee on Ingersoll prior to Salisbury House Concours event. October 9th—Hessen House..

Iowa Cubs---August 19th at 1:05pm—David Trachtenberg/Chair. Only a few tickets are left for the event.

Ofest—Mid Ohio---September 17-23, 2012.

J and J car show---Jack Kramer to chair. October 6th

Annual Dinner---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23rd. Dave Brighton presented some possible speakers including some TV personalities and some motivational speakers. More to follow.

III. Driving Events Report

Ofest—So far, 16 are signed up to attend.

Street Survival—September 30th—SE Polk Jr. High. A request has been made for instructors. Volunteers will also be needed. There will also be a Street Survival event in Eastern Iowa on October 7th.

Fall Color Tour—Alison Bell--chair. We will be doing a route in Southwest Iowa, Missouri and Kansas and end up in Topeka at the PCA driving event and possibly do parade laps at the event. There will be an overnight in St. Joseph, MO. Alison/Fred to do a trial run and report back. We may start at the dealership in Des Moines and possibly do a breakfast. Fred will speak with the dealership.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris was not able to attend the meeting, so no report at this time.

Website update/advertising discussion---Manoj reported that we are at about 500 unique visitors/month on our site.

Newsworks Report: Nikki was not able to attend the meeting. There was further discussion regarding migrating towards electronic newsletters. More to follow.

V. Membership Report

Steve was unable to attend the meeting, so nothing to report at this time.

VI. Quad City Report

Dave B. met with Gaylen Fischer, who will be handling the managing of Eastern Iowa events.

VII. Old Business

Enthusiast Media Group—Web Store: Dave did some research and learned that there is an initial buy-in of \$500 for items and then we can add as needed. After we receive the Treasurers report from Ryan, we will determine if there are funds to proceed and have an email motion/vote.

Salisbury House Concours Event: September 9th---we will do a social event prior to the Concours and then proceed to the Salisbury house.

VIII. New Business

Points System: There was discussion regarding possibly re-doing our participation points system. More to Follow.

The meeting ended at 10:30am. The next meeting will be on August 19th prior to the Cubs Game at Principal Park. The meeting will be at 10am.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary