

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday, January 6, 2013
West Des Moines Public Library 2:10 p.m.

Members Present: David Brighton, Ryan Smith, Niki Smith, Fred Bell, Alison Bell, Jeff Daly, Chris Kjellmark, Mike Myers
Guests: Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Jeff/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan distributed paper versions of the financial reports during the meeting. Ryan reported that the budget is on track for last year. Since David Trachtenberg won't be around the city, Ryan proposed the club selects a third signer for the checking account to replace him. Chris Kjellmark agreed to do so, and will replace David Trachtenberg as the third signer on the checking account. Ryan Smith and Jeff Daly remain the other signers. **MOTION** (Jeff/Fred): accept treasurer's report as submitted, and approve Chris K. as a third signer on checking account **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: Jan. 8 at Jethros in Waukee. February 11. Confluence Brewery by Grey's Lake in Des Moines. March 11 at Buzzard Billy's, April 9 at Royal Mile in DSM.

Iowa Energy Game – \$10 for tickets. Only 6 sold at the moment. Will meet for lunch at Buzzard Billy's at 1:00pm and then go to the game at 4:05.

Annual Dinner – Board agreed that the letter to potential door prize donors needs to go out this week. David Brighton agreed to send that letter out. Chris Kjellmark will order trophies, and the club will have David Trachtenburg do the drawing for the annual giveaway. David Brighton proposed to the board that in the future, the board will recommend 2-3 members each year to provide to the committee that decides the final Member of the Year at the annual dinner. **MOTION** (Alison/Jeff): Board provides members each year to committee that decides member of the year. **MOTION CARRIED** with all present voting, “yes.”

III. Driving Events Report

Spring Drive, March 23: Board discussed locations that the drive could bring the group around. Discussed locations in Pella that members could visit.

Photo Rally, April 20: BMW dealership is thinking of having breakfast again in the morning to kick off the rally. Fred Bell is working on getting a helmet fitting session lined up again.

Flat Out Classic, KC, April 26-28: David Brighton said he is going to this. We're going to promote on website, Facebook and in the email blast.

Street Survival, May 18: Fred Bell has been trying to get together with group to start working on this, including how to get students and instructors.

IV. Communications Report—Webmaster-Newsletter

Communications Report – David Brighton proposed that Chris Kjellmark show Gaylen how to use constant contact for QC events. Kjellmark will get with him and get that set up. Chris K. mentioned that each email has instructions on how to remove yourself from the list, and they are very clear.

Newsworks Report – Went over items due for March. We are going to review bringing newsletter to email format after the meeting in Detroit.

Website update/advertising discussion-Manoj was not present but sent David Brighton an email report. There were not many changes. Numbers remain the same.

V. Membership Report

Dave reported the following numbers for membership numbers, which were unchanged from the December board meeting: New-3, Renewing-14, Lapse-3, Secondary-7, Primary-390, Associates-67, Total-457 . The board asked that David just forward those mailing lists to the entire board each time he receives them.

VI. Quad City Report

Gaylen Fischer sent an annual report on the sub-chapter's events. David Brighton is going to forward Gaylen the board listing so he can reach out to members if he wants.

VII. Old Business

Enthusiast Media Group/Web Store: Nothing new, other than David ordered new merchandise already sold. Might reach out to the vendor if they are at the regional meeting.

Membership position: Board discussed options of who could do the position, as well as possibly filling the secretary position.

North Central Chapter Caucus: David attached the agenda for the caucus. Stats are going to be reviewed, as well as newsletter discussions. Website and member retention will also be discussed.

Forms: Nicole got her forms in. Ryan and David still need to submit theirs.

VIII. New Business

None

The meeting ended at 3:31 p.m. The next meeting will be on Sunday, Feb. 17 at 2 p.m at the West Des Moines Library.

Respectfully Submitted,

Nicole Jobst Smith
Newsletter Editor