

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Saturday March 10th, 2013  
W. Des Moines Library 2:00pm

*Members Present:* David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Jeff Daly, Niki Smith, Ryan Smith, Chris Kjellmark, Manoj Tomar    *Guest:* Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email following the last Board Meeting.  
**MOTION** (Niki/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: The club is showing a slight profit year to date and for the current month. He also reported on the checks that have been sent out this year so far. Ryan stated that our books from 2012 were approved and the financial statement was distributed to National. **MOTION** (Alison/Fred): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials** March 12<sup>th</sup> at Buzzard Billy’s, April 9<sup>th</sup> at Royal Mile, May 14<sup>th</sup> at Appare, June 10<sup>th</sup> at the Johnston Sonic.

**Annual Dinner Followup**---There has been very positive feedback concerning the recent Annual Meeting/guest speaker.

The only negative comments were regarding the food served at this meeting. It was suggested that we go back to a buffet style dinner for the future.

## III. Driving Events Report

**Spring Drive**—**March 23<sup>rd</sup>**-Pella to Des Moines, which will include a visit and lunch at Karl’s Kustom Corvettes. Mike Myers is the Chair of the event. The drive will begin at 10am from the Square in Pella.

**Photo Rally**-April 20<sup>th</sup>—Chris Kjellmark and Jeff Daly are the Chairs. The rally will start from Des Moines BMW with a presentation of Helmets and sizing’s and Breakfast (provided by BMW Des Moines) starting at 8:30. The Photo Rally portion will start between 9:00 and 9:30. The route is now being worked on.

**Flat Out Classic**— **Driving School**--April 26-28 in Topeka. Some Iowa Chapter members will be attending.

**Street Survival**—May 18<sup>th</sup> at the Newton Speedway—Registration is now open and instructors/volunteers are needed.

**Longest Day Driving School**---June 7-9. Fred Bell is the Chair. It was reported that we have received the contract from MAM and that Jeff will make sure that insurance is in place. Registration for the event opens on March 15<sup>th</sup>. It was reported that insurance and food costs are expected to be higher this year. EMC will be offering inspections on Saturday the 25<sup>th</sup> of May between 7 and 10am.

**Fall Colors Drive (Oct 19-20)**—Nothing more to report at this time. More details to follow in the future.

**QC Street Survival**---October 13<sup>th</sup>—Nothing more to report at this time.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris is working on having links to social sites in upcoming email blasts, including Facebook, Twitter, You Tube, Linkedin and Pinterest. There was discussion regarding setting up Pinterest for the chapter---Niki to work on this.

**Website update/advertising discussion**---Manoj reported that traffic is up on our site and that our classified section of the site has been updated.

**Newsworks Report:** Niki reported that we now have about 200 followers on Twitter. She also expressed the need for additional articles for the newsletter including, Street Survival, Picnic, LDDS and an Annual Dinner followup. In addition, Fred will do an article regarding tool rental from the club.

#### **V. Membership Report**

Dave reported that we have 477 members. He is still searching for a Membership Chair for our chapter. Chris will put together some information in an upcoming email blast regarding the chapter need for a Membership Chair.

#### **VI. Quad City Report**

There was discussion regarding possible new leadership for the Quad Cities area.

#### **VII. Old Business**

**Strategic Plan:** Dave B., Jeff, and Chris will be working on our plan which is due to National on May 1.

**Web Store**---Dave reported that we have no sales so far from non-board members. We will do more advertising on our site and newsletter.

**Forms due to National:** All required forms have now been submitted to National.

#### **VIII. New Business**

*Work session on Website*---Manoj reviewed our site and how to make changes in certain areas.

**The meeting ended at 4:00pm. The next meeting will be on April 20<sup>th</sup> following the photo rally about 1pm.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary