

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday August 11, 2013  
Principal Park 10am

*Members Present:* David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Niki Smith, Ryan Smith, Manoj Tomar, Jeff Daly *Guest:* Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison/Fred) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: The chapter is showing a profit for both the month and year to date. This month was profitable due to add revenue and the receipt of sponsorship dollars. It was also reported that Zimmerman BMW would be purchasing a full page ad in our newsletter. **MOTION** (David T/Alison): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- August 13<sup>th</sup>—Royal Mile, September 10<sup>th</sup>---El Bait Shop, October 8<sup>th</sup>—Hessen Haus in Des Moines. November may be a Saturday morning at Karl’s Performance Center. More to follow.

**Annual Picnic Wrapup**—Good turnout and nice location.

**Iowa Cubs**---August 11<sup>th</sup> (today). The event is once again a “sell out.”

**Oktoberfest**—August 19<sup>th</sup>-24<sup>th</sup> in Monterey, California. 15 from Iowa Chapter will be in attendance.

**Salisbury House Concours**—September 8<sup>th</sup>. We will meet first at Caribou Coffee at 10am and then head over to the show at 11am.

**Germanfest**—September 20-21 in Guttenberg (not an official chapter event)

**J and J Car Show**—October 5<sup>th</sup> at 10am in Cedar Rapids. This year’s theme....”bacon.”

**Fall Colors Tour**---October 19-20—drive to Dubuque following lunch at Zimmerman BMW in Cedar Rapids.

The tour will include a dinner cruise. Cost of the cruise/dinner is \$49.95.

## III. Driving Events Report

**Street Survival**—October 6<sup>th</sup> in Newton at the track. In addition, there will also be a Street Survival event in Eastern Iowa the same day.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris was not able to be at the meeting and had nothing to report.

**Website update** ---Manoj reported that traffic on our site was down for the month. He also presented information on linking articles to Google profiles.

**Newsworks Report:** Niki discussed articles that would be needed for the upcoming newsletter.

#### **V. Membership Report**

Dave reported that we have 478 members with 13 renewing

#### **VI. Quad City Report**

Dave B. mentioned that Denny Ricketts will be assisting with the Quad Cities Area Governor position, but has requested assistance from an additional individual. Dave will be searching for another member to help from that area.

#### **VII. Old Business**

**Web Store**---Dave had nothing to report....still no sales at this time.

**Chapter Scorecard report**---still waiting for results at this time.

#### **VIII. New Business**

-Dave B. reported that Zimmerman BMW has offered to host our next annual meeting in Cedar Rapids. It will be held on February 22<sup>nd</sup>.

-The DMVR is planning a bus trip to Chicago for the Chicago Auto Show on the 15<sup>th</sup> of February 2014. It was suggested that our chapter join them for this trip. More to follow.

-Niki brought up the idea of having next year's Chili/Video event at the Animal Rescue League. More to follow.

-Dave T. reported that Doug Wittkowski's mother recently passed away and suggested a donation to Animal Life Line of Iowa. **MOTION** (Jeff/Alison): donate \$50 from the chapter plus \$90 from individual board members to Animal Life Line in memory of Lorraine Wittkowski. **MOTION CARRIED** with all present voting, "yes."

**The meeting ended at 12:00pm. The next meeting will be on September 8<sup>th</sup> at 2pm at the West Des Moines Library.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary