

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday Sept. 8, 2013  
West Des Moines Library, 2 p.m.

*Members Present:* Fred Bell, Dave Brighton, Alison Bell, Niki Smith, Ryan Smith, Manoj Tomar, Chris Kjellmark, Jeff Daly  
*Guest:* Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Manoj/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: For August, we had a loss for a little over \$1,200 due to the Icubs game, but we were within our budget for that event. We paid the deposit for fall colors. We should come out under budget on the picnic. **MOTION** (Jeff/Alison): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- September 10<sup>th</sup>---El Bait Shop, October 8<sup>th</sup>—Hessen Haus in Des Moines. November 12 at A-Dong. No December social due to the virtual driving school. January 14 at Appare. Karl’s Chevrolet may have a social in October and David B. will send out the October date when they know it.

**Iowa Cubs** - August 11. The event is once again a “sell out” and we came out under budget.

**Oktoberfest** - August 19-24 in Monterey, California. The Bells went and reported it had great attendance (almost the best ever) with over 1,000 people. The Bells (Lynne) won a Turner Motorsports car part, autographed and want the club to raffle it off. Next year is in Beaver Creek, Colorado in June. It’s early in June due to weather.

**Germanfest** - September 20-21 in Guttenberg (not an official chapter event).

**J and J Car Show** - October 5 at 10 a.m. in Cedar Rapids.

**Fall Colors Tour** - October 19-20— Hoping Minnesota chapter will come, and hoping to also get some support from BMW of Dubuque. The club will have lunch at Zimmerman’s in Cedar Rapids.

**Annual Dinner** – At Zimmerman’s in Cedar Rapids on the showroom floor. David Brighton is looking into the favors, and presented to the club a canvas bag that he received from Vistaprint. The club asked him to look at how much the grocery bags will be and he agreed to look into it.

## III. Driving Events Report

**Street Survival:** Two events are occurring on Oct. 6 both in Des Moines and the QC area. Both events are moving forward.

**LDDS, summer 2014:** The club needs to make a decision on the date for LDDS in summer, 2014 considering the O’fest June dates (due to being in Colorado), and because of other driving schools. They discussed combining the schools with other clubs.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report** - He will be sending out e-blasts tomorrow and encourage PayPal registration for the cruise during Fall Colors Tour.

**Newsworks Report** - Niki discussed articles that would be needed for the upcoming newsletter. The printer did not include the ad that Hoosier Tires purchased for the September issue. The club discussed ways to compensate Hoosier Tires for this inconvenience, and asked how the printer may also do the same.

**Website update** – Manoj reported that traffic is down. He has been responding to inquiries to put content on the website. We are going to keep it simple that if you want anything on the website, you will pay. We don't want to be giving vendors free space on the web when others are paying.

#### **V. Membership Report**

Dave reported the following numbers for membership: New-3, Renewing-16, Lapse-6, Total-480

#### **VI. Quad City Report**

Dave B. mentioned that Denny Ricketts and Chuck Gipson will be co-leading with the Quad Cities Area Governor position.

#### **VII. Old Business**

**Web Store** - Dave had nothing new to report, still no sales at this time. The club discussed putting an ad in the newsletter about the web store, mentioning the holidays. That will be in the November/Dec issue.

**Chapter Scorecard report** – We are the top rated club in our region. Our chapter and the Badger Bimmers tied for the deliverables from the chapter caucus. We exceeded the score of Badger Bimmers on the member satisfaction survey, and that was used as the tie-breaker to win the region contest. Eventually, Mike Lingenfelter is going to talk to each chapter and discuss what they can do to improve.

#### **VIII. New Business**

- The Chicago Auto Show is set for Saturday, Feb. 15 and Niki shared information regarding ticket prices and logistics of the trip. Information will be in Newsworks. It is also both on the website and on Facebook.
- Niki and Ryan Smith discussed having the Virtual Driving School at the ARL of Iowa. Ryan discussed the pros and cons of changing the venue for this. The club agreed to have it at the ARL and asked the club to increase the budget. It was brought to motion. **MOTION** (Alison/Manoj) Increase the budget for the virtual driving school from \$50 to \$300. **MOTION CARRIED** with all present voting, "yes."

**The meeting ended at 3:30 p.m. The next meeting will be on Sunday, Oct. 27 at the Hiawatha Public Library at 3 p.m.**

Respectfully Submitted,

Nicole L. Smith  
Newsletter editor