

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday December 15, 2013
WDSM Library 2:00pm

Members Present: David Trachtenberg, Fred Bell, David Brighton, Alison Bell, Chris Kjellmark, Manoj Tomar, Jeff Daly, Niki Jobst-Smith, Ryan Smith *Guest:* Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Manoj/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan reported that we showed a profit for the month and for the year so far. He expects to show a small profit for the entire year 2013. Expenses for the month including our P.O.Box, pizza for planning meeting and Facebook advertising. **MOTION** (Jeff/Fred): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- January 14th—Appare, February 11th Jethros in Waukee, March 11th—Plaza Mexico in Johnston

Drake Basketball Game—January 25th. Ticket cost will be \$10.

Chicago Auto Show—February 15th. Only 18 signed up so far.

Annual Dinner---February 22nd at Zimmerman BMW in Cedar Rapids. David B. has secured 10 rooms in Cedar Rapids at the downtown Doubletree Hotel for \$99/night/person. Save the date cards will be going out shortly.

Ryan reported that he has asked Ed Bolian to speak at the event. (Cannon Ball Run winner) More to follow. Vendor letters asking for prizes will be going out shortly.

Duffy’s in Cedar Rapids—David B. reported that he met with Duffy’s and the event will be in early April.

III. Driving Events Report

2014 Drivers School—Fred reported that there is now a buyer for MAM and at least initially, they will keep the track in tact. MAM is now offering our club first choice of dates for the driver’s school. We are looking seriously at the weekend of July 18-20. More to follow. Fred also reported that the driver’s school at Topeka (Flat Out Classic) may be at the end of April of 2014---more to follow.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be logging all 2014 events including reporting these to National. There was also some discussion regarding changing the format for blast emails.

Website update ---Manoj reported that traffic has been down on our site which is normal for this time of year. He also started a discussion regarding the recent email request we received from a company that helps car owners easily compare and analyze different auto insurance providers. We decided not to proceed, except to offer our ad rates in case this company wants to advertise.

Newsworks Report: The next issue will be in January. Niki mentioned that she would be sending Manoj articles for the site. In addition, there was some discussion about recruiting candidates for the open Treasurer and Newsletter Editor positions. Niki recommended that we consider looking at some Drake students that could use the Editor position as a type of internship. We also discussed doing some additional Facebook advertising for the Chicago Auto Show and open Board positions.

V. Membership Report

David B. reported that we have 479 members with 16 renewing and 7 new members.

VI. Quad City Report

David B. reported that there have been meetings, but nothing to report at this time.

VII. Old Business

Web Store---David B. recommended that we sell off current merchandise at cost at the annual dinner. From this point on, we'll use "A Stitch Above the Rest" in Ft. Dodge, where we can order as few as 1 item if necessary. Chris brought up the idea of not holding inventory, but advertising particular items to the membership for order.

National Chapter Congress---March 14-16 in Dallas. David B. and Jeff Daly will be attending from our Chapter.

VIII. New Business

BMWCCA Foundation Matching Pledge Drive—David B reported that clubs are encouraged to donate. **MOTION: (Jeff/Manoj)** Donate \$479 from our chapter (\$1/member). **MOTION CARRIED** with all present voting, "yes."

The meeting ended at 3:45pm. The next meeting will be on January 12th at 3pm at the Cedar Rapids Downtown Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary