

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Saturday March 8, 2014  
Urbandale Library 3pm

*Members Present:* David Trachtenberg, Fred Bell, David Brighton, Alison Bell, Chris Kjellmark, Mike Myers, Jeff Daly, Ryan Smith, Niki Smith, Manoj Tomar, Rick Talbot Guest: Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison /Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan attended the meeting as we transition to Mike Myers as treasurer. Ryan’s PO Box key will go to Alison, since Ryan is leaving the board. Ryan reported that our taxes for 2013 have been filed and that the charity matching form has been filled out. Mike will be sending in the Financial Report to National. Ryan also reported that there was a loss for January with expenses for the Annual Dinner, Drake basketball, Newsworks, and the deposit for track fees to MAM. There was also a loss for February and we came in under budget for the Annual Dinner. Ryan stated that we have not had a CPA review our books for 2013 yet, with the two individuals we have used in the past not being available. Ryan/Mike will be looking into having someone else review the books. More to follow. **MOTION** (Manoj/David T.): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- March 10<sup>th</sup>—Plaza Mexico in Johnston, April 8<sup>th</sup> at Confluence Brewery, May 13<sup>th</sup> at Mulletts in Des Moines.

**Drake Basketball Game Follow-up**—successful event with dinner prior to game at the Drake Diner.

**Chicago Auto Show Follow-up**—successful event that was a sell-out. This will not be an annual event.

**Annual Dinner Follow-up**---Good comments on this event, although a light turnout with under 60 attendees.

**Tech Session/Earl’s Follow-up**—16 attended this very informative event. We are looking at other possible tech sessions which could include Merrell Axle and Des Moines Wheel Repair.

**Cedar Ridge Winery Tour**—April 12<sup>th</sup> possibly followed by a tour of Duffy’s. Kolin Brighton to Chair.

**Flat Out Classic**---Heartland Park April 25-27.

**Spring Drive**—tour of a winery in Carol, IA and then a drive to Okoboji. May 3-4.

## III. Driving Events Report

**Update Instructor Track Equipment**--- Fred recommended that we buy additional student headsets.

**MOTION (Ryan/Alison)** Purchase additional chatterbox headset parts for \$125. **MOTION CARRIED** with all present voting, “yes.”

**Driving School—July 18-20 at MAM**—Fred reported that we are currently looking for sponsors for the event and registration will open soon. June 28<sup>th</sup> is the day for inspections. We will be contacting BMW of Des Moines and Zimmerman to do inspections.

**Street Survival**—The Newton Speedway informed us that our original date of June 7<sup>th</sup> won't work and we need to change the date to Sunday the 8<sup>th</sup>. Since this conflicts with the scheduled Cubs game, David Trachtenberg is checking to see if we can reschedule the game. More to follow.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that he will be updating the calendar shortly. Chris will be taking over some of Niki's functions including Facebook. There was also some discussion regarding password security, since Constant Contact was hacked. More to follow.

**Website update** ---Manoj reported that traffic has been up on our site, most likely due to the Auto Show event. Manoj will talk with a new member from the Cedar Rapids area, Hao Ruan about helping the board.

**Newsworks Report:** Niki will be working with Bob Adams to transition the Newsletter. Manoj suggested that we make sure we know when to bill each advertiser.

#### **V. Membership Report**

David B. reported that we have 452 members with 24 renewing.

#### **VI. Quad City Report**

David Brighton talked with Dennis and learned that he's been trying to contact Chuck without success. We may be looking for additional help in the Quad Cities.

#### **VII. Old Business**

**Web Store**---Most old stock is now gone---sold at Annual Dinner. Going forward, we are now using David Brighton's contact in Ft. Dodge for ordered items. We will be showing a seasonal available item on the site with pricing and shipping charges.

**The meeting ended at 4:30. The next meeting will be on April 12<sup>th</sup> following the Cedar Ridge event. The meeting will be at Rockwell Collins at 3pm.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary