

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday June 1, 2014 3:00pm  
Urbandale Library

*Members Present:* David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Mike Myers, Becky Brighton, Fred Bell, Manoj Tomar

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison /Manoj) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike emailed the financial reports prior to our meeting. He reported that we are still incomplete on getting signature authority for the checking account. He suggested that after the driver’s school, we consider working with another bank. Mike also reported that some invoices have gone out to advertisers. A request was made to take Dana off as contact for Constant Contact and replace with Chris. We also agreed to reimburse Dana Schrader for the annual meeting fee, since he couldn’t attend due to illness. **MOTION** (David T./Ali.): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- June 14<sup>th</sup>---Karl’s cars and coffee, July 12<sup>th</sup>—Karl’s cars and coffee, August 12<sup>th</sup> #7  
Brewing in Ankeny (Manoj to finalize this event)

**Oktoberfest**—June 16-20, Beaver Creek, CO

**Annual Picnic**—Easter Lake July 27<sup>th</sup>, followed by Summerset Winery. Jon Volz, event chair

**Tudor/Continental Challenge**—races at Road America—August 8-10

**Iowa Cubs**—August 17<sup>th</sup> at 1:05pm

**Tech Session/Alloy Wheel in Cedar Rapids**—September date TBD

## III. Driving Events Report

**Spring Drive Wrap-up**—David B. reported on the event and stated that there were 13 attendees/6 cars.

**Street Survival, Newton Iowa—June 8th** 21 students registered so far.

**Safety Inspection---BMW of DSM**—Fred is the contact—June 28<sup>th</sup>.

**Driving School**---MAM July 18-20. David B. has been in touch with 2 dealers for possible sponsorship—more to follow. Insurance request will need to be sent.

**Gymkhana**—September date TBD---event to be chaired by Jeff Daly

**Des Moines Concours d’Elegance** (formerly Salisbury Concours d’Elegance) September 6-7.

**Fall Colors—Three State Weekend Adventure** with Northstar chapter (October 3-5)---Northstar will organize—more to follow.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that he will be doing some updates this week and sending out a blast event email.

**Website update** ---Manoj reported that traffic on the site has been constant—64% not new traffic. Facebook “likes” are up.

**Newsworks Report:** Becky Brighton was appointed temporary editor until a full-time replacement can be secured. Becky requested articles for the upcoming deadline.

#### **V. Membership Report**

David B. reported that we have 455 members—staying consistent with a very high retention rate.

#### **VI. Quad City Report**

David B. reported that he has been in contact with Chuck and Dennis. They reported that a meeting was held recently and that there will be an upcoming planning meeting on June 18<sup>th</sup>. A fall Street Survival is in the works.

#### **VII. Old Business**

**Engaging BMW Centers Promotion/Liasons**—Fred to be contact for Des Moines, Chuck Gibson to be contact For Dubuque , Kevin Kraft to be contact for Quad Cities and Mike Myers for Cedar Rapids. We will be educating dealers on information from the club per National parameters.

#### **VIII. New Business**

Nothing to report at this time.

**The meeting ended at 4:30pm. The next meeting will be on July 6<sup>th</sup> at 3pm in Ft Dodge.  
The meeting place is TBD.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary