

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday October 26, 2014 1:45pm
Rockwell Collins/Cedar Rapids

Members Present: David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Becky Brighton, Rick Talbot, Mike Myers, Fred Bell, Drew Hillman

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison /Becky) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike reported that invoices have been sent out for Newsworks advertising. He also reported that Earl’s has not been paying advertising bills. Chris will talk with Jordan regarding payment. It was also reported that currently, we are operating at a loss as of this date, partially due to less earnings on driving school. There was a short discussion regarding any time the Quad City sub chapter might request funds, such as the recent Street Survival Event. For disbursement, a formal request has to come to the board. No formal request has been made at this time. **MOTION** (Ali/Chris): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials— November 10th at Confluence Brewery in Des Moines, January 13th Appare, February 10th Jethros in Waukee.

September tech session recap—David Brighton reviewed the event and discussed a new “dipping” process they do for wheels and trim.

Annual Planning Meeting—November 16th at Sam and Louie’s in Urbandale at 11:30am.

Chili/Video event—December 6th at ARL in Ankeny.

Annual Dinner Planning—date set—February 21st at ARL in Des Moines. David Brighton recommended that the annual dinner become sponsored by the Board, although no formal action was taken at this time. David is working on getting a driver from BimmerWorld as speaker. Alison is working on a memento and Rick is looking into catering for the event.

Chili/Video event—December 6th at ARL in Des Moines.

III. Driving Events Report

Street Survivals recap—Quad Cities had 18 students, Newton had 34 students with a waiting list. David reported that there were some very positive surveys that came in. We discussed the possibility of having a Street Survival event in Western Iowa in conjunction with Great Plains. More to Follow.

Fall Colors recap: David reported that the Northstar chapter did a great job in putting together the event. We will consider working with another chapter again in the future. Drew will be organizing a spring drive.

November Group Drive—chaired by Mike Myers—Skunk River Restorations. November 22nd. We will be departing from BMW of Des Moines at 9:30am.

Longest Day Driving School—Fred is currently working on dates for the event. More to follow. We also discussed the future of driving schools where it may make sense to work with other chapters for financial reasons and to coordinate schedules.

Chicago Auto Show—February 14-22. Rather than organizing a bus, we may just take a few cars. More to follow.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be doing some updates this week to site. He also shared a brochure from McPherson College in Kansas (car restoration) that he got at the Des Moines Concours. They offered to do tours. Something to consider for the future.

Website update ---Manoj was not able to attend the meeting but reported that our site visits are slightly down—which is to be expected this time of year. He will be getting Mike the email address for Lemonfree to send a bill.

Newsworks Report: Becky reported that the next issue should be out at the beginning of November. She is still looking for a replacement for the Editor position.

V. Membership Report

David B. reported that we are at about 434 members at this time.

VI. Quad City Report

David B. stated that they have had a few small planning meetings.

VII. Old Business

Engaging BMW Centers Promotion/Liasons—Nothing to report at this time....more to follow.

VIII. New Business

MOTION: (Chris/Fred) Appoint Drew Hillman as At Large Member of Board and Driving Events Coordinator **MOTION CARRIED** with all present voting, “yes.”

The meeting ended at 3:30pm. The next meeting will be on November 16th following the planning meeting at 2:45pm at the Urbandale Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary