

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday March 21, 2015 1:00pm
A Dong Des Moines

Members Present: David Trachtenberg, David Brighton, Alison Bell, Jeff Daly, Fred Bell, Drew Hillman, Becky Brighton, Rick Talbot, Manoj Tomar

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison /Fred) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike was not able to be at the meeting, but sent financial reports and notes from National Congress. There was some discussion regarding the chapter losing money so far in 2015. In Mike’s notes, he mentioned that registration isn’t open quite yet, due to the event being joint in nature. He also mentioned that an invoice was sent to Earl’s Tire for advertising. **MOTION** (Fred/Jeff): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- April 14th at Royal Mile in Des Moines, May 12th –Mullets in Des Moines, June 9th at Confluence in Des Moines, July 25th-cars and coffee at Starbucks/Merle Hay 9am.

Annual Dinner Planning—Discussion regarding lower attendance. We will be sending our members a survey regarding annual dinner to see why many didn’t attend this year and what members might be looking for in a future annual meeting. Possible location for next year could be BMW of Des Moine’s new facility. More to follow.

Tech Session recap-Merrill Axle---chaired by David Brighton-- The event was well attended and the employees of Merrill did a great job explaining what they do and showing us an alignment.

Cedar Ridge Winery Tour—March 28th. Chair will be Kolin Brighton and we will be able to see their new facility for the first time.

TorqueFest-chaired by Mike Myers and Rick Talbot---May 1 or 2. More to follow.

Annual Picnic—July 18th—chaired by Dean Anderson and Jon Volz—more to follow.

II. Driving Events Report

Spring Drive—April 25, 26th. Drew Hillman, chair. The hotel and restaurants have been chosen.

Longest Day Driving School—June 26-28. Joint event with Great Plains and Kansas City. Registration to open soon. There was some discussion regarding the challenges of working with students requesting a one day program.

Street Survival—May 9th—Again we will be working with DMVR SCCA to put on the event. Bob Mullen has agreed to be the Chief Instructor and the event chair is Peter Kovacevich. The event will be at the Iowa Speedway in Newton.

Instant Insurance—David Brighton brought up the possibility that soon we may be able to get instant insurance for spur of the moment driving events. More to follow.

Autocross—put on by DMVR SCCA—which will include BMW runs. April 12—Adventureland, July 11-Iowa Speedway, August 16th-Oscalosa Airport

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris was not able to be at the meeting, but has been keeping up with email event blasts, etc.

Website update ---Manoj mentioned that our site visits are trending upward.

Newsworks Report: Becky reported that Easter will be the deadline for the next newsletter.

National Congress Report-David Brighton/Mike Myers—topics discussed included most chapters going to electronic newsletters, which would be a substantial savings to our chapter. We also discussed possibly saving by being included in regional newsletters---which are paid by the region—more to follow. David presented a new program—“Friend of the Club” national recognition program. Mike’s information included how other chapters make use of their Facebook pages and getting images from the BMW CCA Foundation for things like publicity or newsletters.

V. Membership Report

David B. reported that we are at about 430 members at this time which is showing a slight decline. David requested that our membership chair contact any member who didn’t renew to find out why. In addition, the membership chair will be contacting any non-member event attendee who provided contact information to discuss future membership opportunities.

VI. Quad City Report

David B. reported that the Quad City sub-chapter has had a few meetings and social events and they have been working with the Illini Chapter for possible joint events.

VII. Old Business

Nothing to report at this time.

VIII. New Business

National Forms---all are in at this time.

The meeting ended at 3:00pm. The next meeting will be on Sunday May 3rd at 3pm at the West Des Moines Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary