

# IOWA CHAPTER BMW CCA



**Minutes of Meeting  
Board of Directors**

**Sunday May 3rd, 2015 3:00pm  
West Des Moines Library**

*Members Present:* David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Fred Bell, Drew Hillman, Becky Brighton, Rick Talbot, Manoj Tomar, Mike Myers

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison /Manoj) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike reported that we are ahead of last year in regard to \$ in the account. He also report that the Earl’s Tire advertising bill has been paid. Mike presented a 2015 budget that we will all review and vote on at our next meeting. Fred mentioned that the upcoming Street Survival event should net a profit. **MOTION** (David T./Ali): Accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- May 12<sup>th</sup> –Mullets in Des Moines, June 9<sup>th</sup> at Confluence in Des Moines, July 25<sup>th</sup>-cars and coffee at Starbucks/Merle Hay 9am, August 29<sup>th</sup> cars and coffee Starbucks/Merle Hay 9am.

**Annual Dinner Survey Results**—Rick reported that there were 15 respondents. Of the 15, 5 didn’t attend—2 had a date conflict, 2 reported that distance from event was an issue and no comment from one. It appears that the location at ARL was not a factor. Most of the respondents would like to see the annual dinner event continue.

**Recent Event Recap**-Merrill Axle, Cedar Ridge----Merrill Axle was very well attended and they may become an advertiser with us. Cedar Ridge was lightly attended, but a good event as in the past.

**Annual Picnic**—July 18<sup>th</sup>—chaired by Dean Anderson and Jon Volz—The event will be at the Saylorville Bob Shetler Shelter. More to follow.

**IMSA/Tudor Race**-Road America Aug 7-9---David B. attended a couple of years ago and reviewed the upcoming event.

**Iowa Cubs**—Chaired by David Trachtenberg August 30<sup>th</sup> 1:05pm. As in the past, we will have 2 connected skyboxes with both indoor and outdoor seating. Tickets will cost \$25/person which includes food. We will show cars in front of ballpark.

## II. Driving Events Report

**Spring Drive Review**—Drew reported that there were only four cars for the event, but the attendees had an enjoyable time. In the future, we may try one day drives for more attendance.

**Longest Day Driving School**—June 26-28. Joint event with Great Plains and Kansas City. Mike reported that about 30 students have registered so far. Fred and Alison were able to check out the track and see some of the improvements that have been made. BMW Des Moines and European Motors LTD in Cedar Rapids will be doing tech inspections prior to the event.

**Street Survival**—May 9<sup>th</sup>—Event Chair--Peter Kovacevich from SCCA DMVR. The event will be at the Iowa Speedway in Newton. Fred reported that so far, there are only 13 students registered.

**Autocross**—put on by DMVR SCCA—which include BMW runs. July 11-Iowa Speedway, August 16<sup>th</sup>-Oscalooosa Airport

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that the National site is now updated through early July.

**Website update** ---Manoj reported that traffic on the site is up with 309 unique visitors for the period.

**Newsworks Report:** Becky reviewed our newsletter costs which include \$480 for layout/setup, \$40 data entry, \$370 web/print and \$248 postage. When we go to electronic, only the layout/setup cost will continue which will show over a \$600 savings per issue. David B. mentioned that we are one of the few chapters in the country that has not yet gone to electronic newsletters. The process for the transition will take a couple of months.

**MOTION:**(Drew/Ali)—Proceed with moving to electronic vs. printed newsletter. **MOTION CARRIED** with all present voting, “yes.” The July newsletter will be our last printed newsletter.

#### **V. Membership Report**

David B. reported that we are at about 435 members at this time. Rick contacted lapse members by email to see why they let their membership end. He received one response from a member who sold his BMW for a Mini.

#### **VI. Quad City Report**

Chuck was not able to attend the meeting, but reported that they meet monthly and have some events planned. More to follow.

#### **VII. Old Business**

Nothing to report at this time.

#### **VIII. New Business**

Nothing to report at this time.

**The meeting ended at 4:50pm. The next meeting will be on Sunday June 14<sup>th</sup> at 1pm in Cedar Rapids. Place is yet to be determined.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary