

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday April 10, 2016 2pm  
West Des Moines Library

*Members Present:* David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Drew Hillman, Becky Brighton, Mike Myers, Fred Bell, Rick Talbot, Monoj Tomar

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.  
**MOTION** (Alison /Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike sent out the treasurer reports prior to the meeting and gave the following report: There has been some activity on our Pay Pal account recently due to the availability of the Cubs event tickets online. There was also some discussion regarding insurance payments for driving events---the recent Poker Run event insurance was taken care of by the Porsche Club. **MOTION (Fred/Chris)** to approve treasurer report as submitted. **MOTION CARRIED** will all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- April 12<sup>th</sup> at Appare, May 10<sup>th</sup> at Smoky D's, June 25<sup>th</sup> Cars and Coffee—Starbucks Merle Hay, July 12<sup>th</sup> at El Bait Shop in Des Moines. It was mentioned that there is another Cars and Coffee event at West Glen near Jordan Creek.

**Simpson Motorsports Tech Session Recap**—About 15 people attended the event. It was reported that Jim and his son did a great job discussing car prep for the track.

**Iowa Cubs**—Sunday June 5<sup>th</sup> at 1pm. David Trachtenberg/Chair. Tickets are now on sale. We will need to be more aggressive this year in trying to sell tickets, since the event happens prior to the picnic---where we typically sell many tickets.

**Annual Picnic**—July 10<sup>th</sup> at Coralville, chaired by Mike Williams.

## II. Driving Events Report

**Poker Run recap**—There were about 30-40 cars for this well attended event in conjunction with the Porsche Club. \$1200 was raised at the event.

**Street Survival**—Iowa Speedway-May 7<sup>th</sup> chaired by Harlan Donaldson. Fred reported that we need volunteers, instructors and students. Only 13 have signed up so far.

**Autocross**—April 17<sup>th</sup> at Adventureland, June 12<sup>th</sup> at the Iowa Events Center and September 11<sup>th</sup> at the Iowa Events Center.

**Spring Drive**—Drew is working with the Porsche Club for a May 14<sup>th</sup> one day event starting in downtown Des Moines. Drew will request insurance from National. This will be a one day event.

**Driving School at RPM---July 30-31.** A meeting was held recently in Lamoni with representatives from all three clubs. Manoj will be the chair from our chapter. This year the pricing is as follows: 3 day school-\$399, 2 day school-\$339, 1 day school-\$229, 4 day school-\$449. There will also be the “taste of the track” for \$49 where a potential student would get a twenty minute ride with an instructor. The hotel this year will be the Country Inn for \$89/night. We will also be hosting an ITS this year with 7 students so far.

### **III. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that he will be updating our site with upcoming events. In addition, he will make it easier for members to open the electronic newsletter from emails.

**Website update** ---Manoj reported an uptick in site traffic. He also reported that there will be a \$40 charge per newsletter issue for active hyperlinks for our advertisers. **MOTION: (Chris/Rick)** Approve spending \$40/issue for active hyperlinks for our advertisers on our site. **MOTION CARRIED** with all present voting, “yes.”

Manoj also reported that we will be moving our site to 1&1 for better customer service. The cost will be \$120/year. There was also some discussion regarding placing a document at all of the Iowa Dealerships with a QR Code so customers can get to our site/newsletter quickly.

**Newsworks Report:** Becky reported that the May/June issue will be out shortly. She requested some articles from certain board members.

### **V. Membership Report**

423 members at this time.

### **VI. Quad City Report**

Nothing to report at this time.

### **VII. Old Business**

**Driving Events Committee Congress in Dallas—April 30-May 1, 2016.**—Drew Hillman, Fred and Scott Smed will be attending.

### **VIII. New Business**

David Brighton talked about supporting the BMW CCA Foundation and gave a link for some information.

**The meeting ended at 4:00pm. The next meeting will be on Sunday, May 15th at 2pm at Rockwell Collins in Cedar Rapids.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary