

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday, Dec. 10, 2016 12:00pm
Some Mexican Restaurant-Vinton, IA

Members Present: David Trachtenberg, David Brighton, Fred Bell, Chris Kjemark, Alison Bell, Rick Talbot, Mike Myers
Guest present: Mike Williams

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike sent out the financial reports prior to the meeting. He reported that so far, there has been no reimbursement yet regarding Street Survival. He also reported that DMVR has paid their part for the Street Survival tent at the DSM Concours. David Brighton proposed mailing a letter to those driving school attendees who received Club Memberships by mistake, asking them for reimbursement. This can be done through Motorsport Reg. Mike also reported that the other two chapters involved with our driving school have not yet paid \$\$ that is due from the event and lastly he reported that our PO Box has been renewed. **MOTION** (Alison/Chris) to approve Financial Report as presented. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials— January 10th—Smokey D’s in Des Moines, February 13th at Appare in Urbandale. March 13th at MB2 in Grimes, April 11th at El Bait Shop in Des Moines.

Planning Meeting Recap—Alison reported that some good ideas came out of the meeting, but turnout was very poor.

Tech Session—Coding/chaired by Mike Myers. December 10th at Mike’s place in Vinton, Iowa. 10:30am.

Chicago Auto Show—chaired by Rick Talbot. February 11th-\$80/per person. So far, Rick has only received two checks for reservations.

Annual Dinner/Awards Banquet—February 18th, 2017 at the Country Inn and Suites in Coralville, IA. Scott Hughes known for BMW Racing will be our speaker.

II. Driving Events Report

Jolly Holiday Lights Drive—Rick reported that it was a fun event and a great dinner, but that turnout was poor with only 5 cars participating.

Driving School 2017—Our chapter is still planning on having two schools in 2017. Manoj was unable to attend the meeting, so no more to report at this time. In addition, we are still planning on two Street Survival Events in 2017.

III. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be adding a new president's article to our site and that he makes sure to do additional email blasts for upcoming events.

Website update ---Manoj was unable to attend the meeting, so nothing to report at this time.

Newsworks Report: Becky was unable to attend the meeting. We did discuss making sure that we add a ballot for board positions in the next newsletter.

V. Membership Report

403 members at this time.

VI. Old Business

Ad Rates/strategy to collect revenue---Manoj was unable to attend the meeting, so nothing to report at this time. Manoj and Mike will be working on this.

Website Hyperlinks—Manoj was unable to attend the meeting, but is working on this.

Discount Tire---David will be talking with the new Des Moines locations for a possible partnership of some Type.

VIII. New Business

Annual Chapter Congress-March 24-26, 2017---David Brighton and Mike Myers will be attending.

The meeting ended at 1:45pm. The next meeting will be on Sunday, January 22nd at 2pm following the MB2 and Chili event. Location may be at the Urbandale Library—more to follow.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary