

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday June 5, 2016 10am
Principal Park Des Moines

Members Present: David Trachtenberg, David Brighton, Drew Hillman, Becky Brighton, Fred Bell, Chris Kjelmark, Alison Bell, Manoj Tomar

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Alison/Manoj) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike sent out the treasurer reports prior to the meeting , but was unable to attend. He noted an additional Facebook expense that we determined was related to the Iowa Cubs outing advertising. Since there were some additional financial questions related to Mike’s reports, it was decided to table the report until our next meeting in July.

II. Social Activity Report

Monthly Socials--June 25th Cars and Coffee—Starbucks Merle Hay, July 12th at El Bait Shop in Des Moines, August 9th at Hurricane Grill in West Des Moines, September 13th at the Iowa Tap Room in Des Moines and October 11th at Hessen House in Des Moines.

Iowa Cubs—37 tickets sold for the event. Since prices are rising for the event, we may raise the fee to \$30/ticket next year. More to follow. Due to a family medical emergency, Ryan and Nikki Smith were not able to attend and the board decided to refund their tickets. This event is expected to be over budget this year.

Annual Picnic—July 10th at Coralville, chaired by Mike Williams.

IMSA/Weather Tech Race-Road America—Aug 6-9. David and Becky will be attending.

100th Anniversary of BMW-Oktoberfest. August 23-28. Many from our chapter will attend.

Des Moines Concours/Drive—September 10/11. Drew discussed a drive for the 10th that will go through Newton and Pella.

II. Driving Events Report

Driving School/ITS at RPM---**July 28-31**. Registration is now open. Manoj distributed and reviewed a budget for the event.

Autocross-June 12-Oskaloosa Airport, September 11th-Iowa Events Center, October 16th—Oskaloosa Airport.

Fall Colors Tour—Drew will be driving the route shortly and will report back. At this time, we are looking at the first weekend in October—more to follow.

Street Survival-Iowa Speedway October 8th- Peter K. to chair, Rick T. registrar. More to follow.

III. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be updating our site this week and sending out the latest blast email. It was decided that we will continue to spend \$ on Facebook advertising for certain events.

Website update ---Manoj reported that traffic on our site is up and that he still needs to work on getting links for our advertisers to work on our site.

Newsworks Report: We had some discussion about sending a separate blast email when the electronic newsletter is available rather than putting it in with other messages.

V. Membership Report

420 members at this time.

VI. Old Business

2016 BMW CCA Foundation Challenge---David talked about the importance of supporting the foundation.

VIII. New Business

20% discount on XPEL---David T. brought up the discount being honored at Willis Auto---Alison reported that the BMW dealership now installs this product, so it wouldn't be appropriate to advertise another dealership.

Recognition: David T presented David B with the Outstanding Officer Award for our region. There will be a Roundel Weekly article about David and this award will be noted at O'fest. The National Committee chose David over other regional nominees.

The meeting ended at 11:40am. The next meeting will be on Sunday, July 10th at 10am prior to the picnic.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary