



## IOWA CHAPTER BMW CCA

**Minutes of Meeting  
Board of Directors**

**Sunday, November 13, 2016  
Smoky D's BBQ**

**Members Present:** David Brighton, Becky Brighton, Fred Bell, Chris Kjemark, Alison Bell, Rick Talbot, Drew Hillman, Mike Myers, Manoj Tomar

**Call to Order** – the meeting was called to order by President David Brighton at 1:15 pm

**Approval of Minutes** – Minutes had previously been distributed via email following the last Board Meeting. **MOTION** (Alison/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

### **I. Treasurer Report**

Mike sent out the financial reports prior to the meeting. He stated that he is still working with national on the error with memberships sent in from the driver's school. We have not yet received a donation from the Premier Chevy Dealers for the TRSS. **MOTION** (Fred/Drew) to approve Financial Report as presented. **MOTION CARRIED** with all present voting “yes.”

### **II. Social Activity Report**

**Monthly Social** – January 10 – Smokey D's in Des Moines, February 13 at Appare in Urbandale, March 13 or 14 – MB2 Raceway in Des Moines

**Planning Meeting** – it was a sparsely attended meeting with great ideas and a well-rounded calendar of events.

**Tech Session** – Coding/chaired by Mike Myers. December 10 at Mike's place in Vinton, Iowa. 10:30 am.

**Chicago Auto Show**- chaired by Rick Talbot. February 11 - \$85 per person. We have paid the deposit on the bus and reservations are starting to come in.

**Annual Dinner and Awards Banquet** – the board is chairing this event. February 18, 2017. Plans are coming together for the venue and the speaker.

### **III. Driving Events Report**

**Jolly Holiday Lights drive** – December 3. The drive will start at 5:30 pm and be followed by dinner at a place TBD. Chaired by Rick Talbot

**Driving School/Schools 2017** – June 9 – 11, 2017 - there was discussion regarding doing two schools in 2017. It was decided the first in June would be a full weekend and a possible second school in August. There was discussion on how The Full Throttle Fast Friday events are RPM are run compared to our driving schools.

### **IV. Communications Report – Webmaster-Newsletter**

**Communications Report** – Chris reported that he was uploading our newsletter to the national website. Also that email blasts would be going out for upcoming events.

**Newsworks Report** – Becky reported that the latest addition of the Newsworks was out – there was discussion about the ads hyperlinks in the newsletter were not working properly – Manoj is working with the printing company to get these fixed.

**Website update** - There was discussion about advertising both on the website and the newsletter. Letters and new pricing will be sent to all our current advertisers for 2017.

**MOTION** (Mike/Chris) to approve pricing for advertising. **MOTION CARRIED** with all present voting “yes.”

### **V. Membership Report**

404 members at this time.

### **VI. Old Business**

Ad rates/strategy – discussed in website update

### **VII. New Business**

It was reported that the Annual Chapter Caucus for presidents and treasurers is March 24 – 26 in Dallas, Texas.

**The meeting ended at 2:45 pm. The next meeting will be on Saturday, December 10 after the Tech Session at Mike Myers.**

Respectfully Submitted,

Becky S. Brighton  
Acting Recording Secretary