

IOWA CHAPTER BMW CCA

**Minutes of Meeting
Board of Directors
p.m.**

**Saturday, March 3, 2001
Easter Seals Camp Sunnyside 1:00**

Members Present: Dave Brennan, Tony Wiles, Fred Bell, Doug Wittkowski, Dana Schrader, Jason Smith (via conference call), Martha Wittkowski.

Call to Order – The meeting was called to order by President Dave at 1:00p.m.

I. April Clean Car Concours

Discussion was held regarding the event scheduled for April 21, 2001. Following much discussion it was decided that we would have three class; BMW's that are 0-3 years old; 4 to 9 years old and over 10 years old. Cost to enter will be \$10 per car and we would begin at 1:00 p.m. Club would provide refreshments; first place winners in each class would receive a plaque and winner of member choice. Voting for member choice would be \$1 with this money going to Easter Seals - the car with the most money would be the winner. Each entrant will receive a "goody bag". Fred will get plaques and Dave will contact the Paintless Dent Removal vendor to see if they would do a demonstration during the event.

MOTION(Wiles/Bell) to approve Concours as discussed. **MOTION CARRIED**

Discussion was held on adopting a Chapter Charity. Following discussion on how much Easter Seals has done for the club,

MOTION(Wiles/Schrader)to adopted Easter Seals as our Chapter Charity. **MOTION CARRIED**. M. Wittkowski abstained from voting.

II. Spring Rally

Wittkowski indicated that she and Eric Burmeister were batting this idea around and at this point in time there were no plans to try to put one together.

III. Logo Item (Salable items)

Discussion was held regarding possible salable items with the chapter logo. Members liked the idea of a window decal and shirts. Dana volunteered to get some prices and will have the information available at the next Board meeting.

IV. Member Retention: Survey Results, New Member Letter, Picnic

Everyone agreed that the new member letter is great and Jason indicated he will begin using it immediately.

Survey Results were reviewed. #1 answer to each question follows.

-National event you would consider attending-Spartanburg tour

-What type of driving events would you like to see our chapter consider-High Performance driving school

-If you have not participated in a high performance driving school, why-I am afraid it will hurt my car

-Driving events aside, what activities would you be interest in-Annual Meeting

-Club merchandise-what would interest you-Denim shirts

-What areas do you enjoy reading in the newsletter-Technical articles

-If you had your pick of any present BMW model regardless of cost or value-M3

Past model-M3

We will continue to have the surveys available at each club event to solicit feedback from the members

Picnic:

Much discussion was held regarding the annual picnic. It was noted that we want new members to attend this event but have to be careful how we word it so all members feel welcomed to attend. It was decided that there will be no cost to members for the picnic and

the club would provide food , beer & soda pop. Jason has agreed to Chair this event. The picnic will be held on Saturday, June 9 and will begin at 11:00 am and go to whenever. Jason is going to check to see if a picnic shelter is available at Coralville Reservoir, if that is not available he will check Palisades and Red Rock Reservoir. Since there are activities at all of these locations, we will encourage members to bring the whole family. Doug indicated that Eric Burmeister indicated he was willing to help with this event. Jason will contact him.

Much discussion was held regarding having alcohol available at chapter events. After much discussion regarding the legal issues surrounding alcohol;

MOTION(D Wittkowski/Wiles)that the club will not supply/purchase alcohol beverages at events where there is a fee to participate. **MOTION CARRIED.**

V. Membership Involvement Program

Doug distributed the draft of the membership involvement program. The plan will award points based on participation in official club events. Each point will be equal to one raffle ticket in a special Annual Meeting drawing. Following discussion and a few amendments; **MOTION**(M. Wittkowski/D Wittkowski) to approve Membership Involvement Program as amended and to bring final draft to Board for approval. **MOTION CARRIED**

VI. Budget

Fred distributed a draft budget. Discussion was held regarding. It was the consensus of the group that the expense budget was a little low for both the Picnic and the Holiday Party. It was thought that to do a picnic you would need to budget at least 7.50 per person and given our experience on the holiday party last year that we should budget at least \$700. Fred will take the comments and prepare a final budget for the Board to approve at the next meeting.

VII. Annual Meeting Review

Each Board member was given an opportunity to share their pro’s and con’s of the Annual Meeting

CON’S	PRO’S
Time constraints	Door prizes
To many speakers/not enough variety-more Bd. member	Attendance
Too many door prizes (mentioned 4 times)	Speaker – mentions 5 times
Did not include to many members from Western IA	Audio Visual – tape
Facility concerns (mentioned twice)	Russ
Bar should have been in front of room	Well organized
Time of speaker	Door prize system
More social time for interaction	Food/dinner good (mentioned twice)
Need board members at each table	Having someone from BMW NA
Time of Year – move to February	

For next year it was the consensus that the following be considered:

Tweak door prize system; early registration gets you double the raffle tickets; bar at entrance; 8 toppers instead of 10; place “freebies” by registration.

VIII. Digital Camera

President Dave expressed concern regarding the camera and the quality of the photos. He was wondering if we need to purchase an external flash which costs about \$200. It was the consensus of the Board that perhaps we do not know how to use the camera correctly and that we should see how the camera works out before we spend any more money. Perhaps as we learn to use it the picture quality will improve.

Doug indicated the pictures worked well for the newsletter.

IX. Spartanburg Trip

President Dave asked if he should investigate the possibility of another trip to Spartanburg for this year. Given that the members who went on one of the trips last year had a great time and the fact that this was one of the #1 responses on the member survey, the Board felt that Dave should look into this.

X. CD Repair Manual

Fred has purchased the repair manual on CD. The cost was \$119. Since this will be available for club members to use;

MOTION(D Wittkowski/M Wittkowski) to authorize reimbursement to Fred for the purchase of the CD Repair manual. **MOTION CARRIED.**

There being no further business, the meeting adjourned at 2:30 p.m.

Respectfully Submitted,

Martha H. Wittkowski
Secretary