

## IOWA CHAPTER BMW CCA

### Minutes of Meeting Board of Directors

Sunday, December 16, 2001  
Wiles home 9:00 a.m.

Members Present: Dave Brennan(via conference call), Tony Wiles, Fred Bell, Doug Wittkowski, Dana Schrader, Martha Wittkowski, Jay Read, Scott Smed.

**Call to Order** – The meeting was called to order by Vice President Tony Wiles.

#### I. **Treasurer's Report**

Treasurer Bell reviewed the Profit & Loss Statement and Balance Sheet previously e-mailed. He will begin completing the 2002 budget and needs input from the Board. Once Treasurer Bell closes the books for the year, he suggested that a review be completed. M. Wittkowski and Scot Smed volunteered to complete the review.

**MOTION**(M. Wittkowski/Bell) to approve financial statements as presented. **MOTION CARRIED.**

#### II. **2002 Raffle Update**

Jay and Doug brought the board up to date on the raffle. Ralph Briggs has prepared an ad for the *Roundel* and *Bimmer* magazine. It was the consensus of the board to run at least a ¼ page ad in both publications. Jay is following up with the national CCA Board and requesting a discount on the cost of the ad. Standard price is \$681 for a ¼ page ad in *Roundel* and \$540 less 15% in *Bimmer*. Jay is writing an article for the *Roundel*, which Satch has agreed to print, and Dave Brennan will follow-up with Easter Seals on approval of the advertisement. The next big task is to get the car ready. Fred has secured a separate P.O. Box for the raffle and Fred and Martha have keys.

#### III. **Annual Meeting Update**

Fliers were mailed to all members and to date we have had 10 RSVP's. Dave Brennan informed the Board that Boris Said is not available, as he will be racing at Sebring that weekend. It was decided that we would not have a "keynote" speaker, but that we would give Scott Blazey an opportunity to address the group. Doug and Dave informed the board that the vendor letters, soliciting door prizes, have gone out. Dave is working on putting together a slide show. New Board member Scot agreed to bring a projector and Dave will bring a notebook so we can show the slide show. Tony indicated that he had several "in-car" videos, from drivers schools, that we could also show at the annual meeting.

#### IV. **Mid America Motorplex**

Tony shared with the Board the "agreement" that MAM wants us to sign. Much discussion followed and it was agreed that Tony should draft a response back to MAM with our concerns, by the 20<sup>th</sup> of December. Key issues included cost, number of students, Friday for instructors and sending 1/3 payment in with the contract. Tony will keep the board informed of the negotiations.

#### V. **2002 Events**

Discussion was held on events for 2002 and we all recognized Jay for the work he has done as Event Coordinator and keeping the calendar current. We will need to follow-up with Jason regarding the 2002 picnic and if he will once again coordinate this event in eastern Iowa, perhaps at Coralville again. The annual concourse was also discussed and moving it to eastern Iowa. We would need to find a place to hold it. The annual meeting, in February, will be our first event in 2002 and in March we will hold a tech session on tires at EuropeanMotorcarsDesMoines.

#### VI. **EuropeanMotorcarsDesMoines Update**

Dave and Doug reported that they have met with Dave Dean and EMC is not going to continue to purchase club memberships for new car owners. Lots of discussion followed, including the need to show Dave Dean that the dealership is getting value for this and that we have lots of new members participating in club activities. It was also noted that membership in the club built long-term brand loyalty. EMC is still going to help the club in other ways, i.e. hosting events, giving door prizes etc. It was noted that we should go to the other dealers in Iowa and secure support from them, either in the form of club memberships, advertising in the *NewsWerks*, door prizes

and hosting events. Dave and Doug will continue to keep the relationship with EMC on track so we don't lose their support all together.

**The next Board meeting will be Saturday, January 19, 2002 at 11:00 am at the Tavern 2 in West Des Moines.**

Respectfully Submitted,

Martha H. Wittkowski  
Secretary