

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Saturday May 12, 2007
Caribou Coffee, Des Moines 11:10am**

Members Present: David Trachtenberg, Brian Smith, Doug Wittkowski, Don Van Lengen, Dave Brighton, Fred Bell

Call to Order – The meeting was called to order by VP, David Brighton

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Fred/Brian) to approve minutes as e-mailed. **MOTION CARRIED**

I. Treasurer Report

Fred distributed the financial reports via email prior to the meeting. The balance sheet showed a transfer of \$3,000 from our Vanguard account to our checking account. Fred reported that we should be ok with the driving school expenses as long as we have at least 55 or so students. He mentioned in the meeting that Becky will need to check with Color FX (our printer) to see if our rates will increase due to the upcoming postage increase.

MOTION (Doug/David T.) to approve Treasurer's report. **MOTION CARRIED.**

II. Calendar

Karting---Sunday, May 13th in Marshalltown. Brian Smith is the chairperson of the event.

Concours---May 19th at Principal Park. A representative from Zymol will do a mini tech session during judging.

LDDS---June 8-10 at MAM. The hotel is the Hampton Inn in Council Bluffs.

European Car Show---Beaverdale on June 2nd. Peter Kovacevich is the event chair. BMW's and Porsche's will be together in the German car area.

Iowa Corn Indy 250--- June 22-24 at the Iowa Speedway. More details will follow.

Picnic/Bike Ride---July 7th Cottonwood Shelter #4 at Saylorville. We will have electricity and at least 150 parking spots. The bike ride is at 10am and the picnic will begin at 12:30pm.

Grand Am Rolex Sports Car Series---July 13-14 at the Iowa Speedway. More details will follow

Cubs Game---August 5th 1:05 PM at Principal Park. There will be 35 tickets for sale for \$20/person, which will include game ticket and food. Tickets will be available at the Picnic.

III. Event Display at EMC (and possibly other locations)

Fred brought up some discussion regarding advertising our upcoming events at European Motor Cars in Des Moines. EMC has some stands that would work perfectly for us to announce our events. David Brighton will talk with Becky (newsletter editor) about putting the sheets together on a regular basis and getting them to Fred for distribution.

IV. Street Survival

Fred had some meetings at the recent Chapter Congress regarding our Street Survival program. Since we would like to handle the program a bit differently than is recommended by the Foundation, it was decided that we would not do the event through the Foundation any longer. Fred recommended that we help with the event in conjunction with the DMV SCCA. Fred will continue to have discussions with the SCCA and report back.
MOTION: (Doug/Brian) Fred will approach the DMVR SCCA about working together on Street Survival.
MOTION CARRIED.

V. National Chapter Congress

Fred and David reported that the theme this year was "Membership." There was much discussion about how to retain members. They reported that we've had about a 70% turnover rate in membership. It was mentioned that the Rocky Mountain Chapter puts together a nice welcome packet for new members. David will look into doing packets for our new members. He and Becky will review doing a new logo with Viva Media. David reported that in August there will be a "new and improved" National web site.

VI. Porsche Club

Doug reported that Peter Kovacevich (a member of our club and the Porsche Club) recommended that both clubs try to coordinate our events. We would share our calendars to try to get people from both clubs to attend the events.
MOTION: (Fred/Brian) We send our schedule of events to the Porsche Club Officers. **MOTION CARRIED.**

VII. New Business

There was some discussion regarding the new look of the newsletter. We talked about continuing to include member written stories, tech articles, etc. David mentioned that there will be a couple of new advertisers in the next issue. We also discussed using less room to announce upcoming events, to keep more room for articles, tech information, etc. Doug recommended that in the next issue we have a "Classified Section," or at least mention that members could advertise car related items for sale in upcoming issues.

The meeting ended at 1:00pm. The next meeting will be at 9:30am on Sunday, June 3rd at Caribou Coffee on Ingersoll.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary