

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Saturday March 21, 2009
EMC, Des Moines 12pm**

Members Present: David Trachtenberg, Fred Bell, Cindy Dolmage, Nehru Cheddie, Dana Schrader, Kevin Wake
Guest present: David Hanf

Call to Order – The meeting was called to order by President Fred Bell

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Cindy/David T.) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Cindy emailed financial reports prior to the meeting. She reported that we have a checking balance of about \$7,200. It was also mentioned that some of the newsletter advertisers were very delinquent in paying their bills. Those delinquent would be contacted once again for payment and will be removed from future newsletters if we don't receive payment. Cindy also reported that our rebates from National have been declining due to our lower membership numbers and that the club cost for the recent annual dinner was about \$700 plus the cost of the glasses.
MOTION: (David T/Dana) Approve Treasurer's report. **MOTION CARRIED** with all present voting “yes.”

II. Committee Reports

Annual Dinner wrap-up: We reviewed successes and challenges from the recent dinner and talked about possible speakers for the 2010 dinner.

Upcoming Socials: April 14th Pagliai's in Johnston, May 11th at the Royal Mile, June 9th at Fridays, July 13th at Hessen House and August 11th at Skybox Lounge.

Spring Rally/Group Drive: April 18th. Nothing more to report.

Show and Shine: May 9th at EMC—11am.

LDDS 2009: June 5-7, 2009. Mike Bengé is working on the pricing and expects to have registration open shortly, most likely with the same pricing as last year.

Picnic for 2009: June 27th. The picnic will be at Palisades State Park near Cedar Rapids. Nothing more to report.

Vintage Races: July 16-19 2009. Jack Kramer has reserved a hotel block for this trip.

ALMS race weekend: Nothing to Report

I-Cubs Game: August 8th at 7pm—Principal Park Des Moines. Our first night game.

Fall Colors: Cindy reported that Dave Dolmage would like to chair the event, but would like to move the weekend to October 23-24 to do a trip in southern Iowa to the new Honey Creek Resort.

III. Old Business

Komen Drive/Fund Raising: BMW NA will not be sponsoring in 2009. We discussed ideas for other charitable events. Kevin brought up the idea of the club helping with the Camp Courageous Car Show in Cedar Rapids. He will research and get back to the board on how our participation might be able to generate a charitable contribution. He also brought up and will research the possibility of providing workers for a Habitat for Humanity type organization to work on the Cedar Rapids flood problems.

NewsWerks and ad rates : There was an **email motion** prior to the meeting by Becky to increase the Newsletter ad rates. The motion was seconded by David T. and six members voted “yes,” and three didn’t vote. The **motion carried.** Fred will speak to Becky about sending a letter to the advertisers announcing the new rates and asking if they would still like to be included.

The newsletter currently costs the club about \$1,800 per issue and we do six per year. Each issue puts us “in the hole” by about \$300. We discussed some ways to reduce the cost. Dana and Kevin will put together a survey to ask our members about the newsletter and possible changes. Fred will do some research regarding some Adobe Software that could reduce our cost. He’ll check and see what the printer might need to receive if we use that software.

It was decided that each event chair would be responsible for either writing a pre and post event article for the newsletter, or finding someone to write it. In addition, the event chair would be responsible for finding a photographer for the event.

IV. New Business

National Reports

ZF Award---Dave B. sent out a message asking for information needed to report for the ZF award.
Financial Report---Cindy will be turning this in to National

Publicity

Email Blasts---Kevin will be taking this function over from Dana
Other Club Events----It was decided that if we get notice of other club events, Dana would put those on our site.

The meeting ended at 1:45pm. The next meeting will be at 10am on Sunday, April 19th in Cedar Rapids at Daniel Arthur’s Restaurant

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary