

IOWA CHAPTER BMW CCA



**Minutes of Meeting
Board of Directors**

**Saturday June 5th, 2010
Corner Café, Des Moines 10:05am**

Members Present: David Trachtenberg, Fred Bell, Cindy Dolmage, Becky Brighton, Jeff Daly, Dana Schrader *Guests Present:* Brian Smith

Call to Order – The meeting was called to order by President Fred Bell

Approval of Minutes-Minutes had previously been distributed, via e-mail.

MOTION (Dana/Cindy.) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Cindy sent out the financial reports prior to the meeting. She mentioned that our account had three overdraft charges, which she was able to get waived. In addition, our Vanguard account was closed and funds received. She reported that we now have funds in the account and that the newsletter advertisers have been billed and that most have paid. Driver’s School money is now coming in as well. \$500 was also received from EMC in support of the recent annual dinner.

MOTION (David T./Jeff) to approve Treasurer’s report as submitted. **MOTION CARRIED** with all present voting “yes.”

II. Old Business

NewsWerks Editor replacement: With Becky stepping down later this year, she reported that Kolin’s friend Nicole Stovie may be taking over. More to follow.

Website conversion, new features: Dana reported that we will be saving substantial dollars with some upcoming changes to our site. Formerly the ItsaMac domain has been changed to MacHighway. We were paying \$250/year and now only have a charge of \$49.95/year. There will be more functionality which will include a picture gallery that will be easy to upload to. In addition, there will be an enhanced web calendar. Dana asked the Board about doing some updates to our site, which is now getting rather stale. We all agreed and over the next couple of months, Dana will be performing some updates.

Officer/Director Responsibilities: We had a discussion surrounding some good ideas which came out of the recent Chapter Congress. Cindy provided a document with some of her recommendations. She recommended that our chapter incorporate a Communications Director that would assist with newsletter, web, social media, etc. Cindy will coordinate with Dave Brighton, who also recently made some recommendations. They will put together a document to send to the Secretary, David Trachtenberg to input into the job description document. David will then distribute to the Board for review.

III. New Business

Video Conferencing: Since we've had some difficulty getting everyone together lately for Board Meetings, Fred brought up the idea of looking into Video Conferencing. He mentioned programs including IChat and a few others. Jeff Daly will do some research and report back to the Board.

IV. Committee Reports

Upcoming Socials: June 14th at El Bait Shop in Des Moines and July 13th at Buffalo Wild Wings in W. Des Moines, August 10th at Fat Tuesday's on SW 9th ST in Des Moines, and September 13th at Champps Jordan Creek

Camp Courageous/Winery Drive Wrap-up: David T. reported that although there was a low turnout for the event, it was well done and enjoyed by those who attended.

LDDS: June 10-13th So far, we have a less than expected number of students registered at about 50. 5 students have signed up for the 1 day school. On Tuesday the 8th, we will get together at Dana's to put the packets together for the school. The giveaway item this year will be golf shirts which were funded by BMW of Des Moines.

Picnic: July 10th 11:30am at Easter Lake Shelter 4. Don VanLengen will be cooking. We will provide food/soft drinks/water. Beer is BYOB.

ICubs: August 8th at 1:05pm. Two Skyboxes have been reserved.

ALMS/Ofest: August 21-22 and Ofest Aug 23-27. Nothing to report at this time.

Show and Shine: September 26th at J and J Motorsport. Food to be funded by J&J.

Fall Colors: Dave B. will look for a chair for this event.

Tech Session: November—We may use this date as a 2011 events planning party

Holiday Party: Kolin recently brought up the idea of having this event at the Cedar Ridge Winery. More to follow.

The meeting ended at 12:30pm. The next meeting will be prior to the picnic at 9:30am—Easter Lake Shelter 4.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary