

IOWA CHAPTER BMW CCA



Minutes of Meeting Board of Directors

Sunday, Dec. 5, 2010
Hawkeye Stages, 10 a.m.

Members Present: Fred Bell, Kolin Brighton, Dana Schrader, Dave Brighton, Nicole Jobst, Cindy Dolmage. *Members Absent:* Jeff Daly, Nehru Cheddie, Mike Bengé, David Trachtenberg. *Guests Present:* Mike Myers, Ryan Smith, Becky Brighton, Alison Bell

Call to Order –

Approval of Minutes-

MOTION CARRIED with all present voting “yes.”

I. Treasurer Report

Passed around a copy of the profit & loss, check detail and balance sheet. Only J&J and Simpson have not paid their \$100 each. Reminder statements have been sent. If in another 30 days they have not paid, the newsletter ad will be pulled. Motion to approve the treasurer’s report passed unanimously.

II. Old Business

NewsWerks: Deadline should be the 5th of the month. New features include a member spotlight, a president’s column and ahead calendar reminder.

Eastern Iowa Membership Initiative: Fred and Dave visited Kimberly BMW of Davenport with Kevin Kraft to see about expanding the membership in eastern Iowa. Open house event coming up Dec. 16 at Kimberly – a combination event with the store’s customers and Kraft’s business clients to show off BMWs and do a holiday thank-you event. There will be an organizational meeting on January 15 at Kimberly about forming a club sub-chapter in the Quad-Cities. Might be called river chapter and not Iowa or Illinois since it’s really a Quad Cities deal.

Cedar Rapids/Iowa City Socials: Holiday party might be a good time to announce that we’re going to start doing socials at the winery and do email blasts after that. Decided on doing socials on Thursday nights at the winery once a month. Establish it to be the same Thursday every month so folks get in the habit of going.

2011 Fund Raiser—Hole in One Raffle: Dave B. has a contact with the Roosevelt Foundation, who they are hoping to work with.

Officer/Director Candidate Recruiting: Finalized ballot, including folks on the ballot. Discussed who would take over crisis response duties, which Mike Myers expressed interest in. Also discussed appointed positions coming available along with their respective interested members. Driving Events Coordinator (Mike Myers sharing with Jeff Daly); Communications Director (Chris Kjellmark); Membership (Cindy Dolmage); and Social Events Coordinator (Alison Bell). No appointments were made at this time.

Website Comments: Dana working on how to make it so people can log in and add pictures. Talked about getting both a logo and photo gallery on the frontpage.

III. New Business

Reviewed the 2011 event calendar from Pizza and Planning Party: (edited calendar below)

2011-2012 tentative calendar of Iowa BMW events:

January 22, 2011 – BMW New Technology session	Urbandale
February 6, 2011 – Super Bowl party/potluck	Ankeny
March 12, 2011 – Annual Dinner	Cedar Rapids
April 2011 – Rally, chaired by Jeff Daly	Des Moines area
May 2011 – Karting, chaired by Mike Myers	Maquoketa
June 10-12, 2011 – Driving School, chaired by ??	MidAmerica Motorplex
July 2011 – Picnic and concours, chaired by ??	Des Moines area
August 2011 – I-Cubs, chaired by Dave Trachtenberg	Des Moines
Sept. 2011 – Dinner Train, chaired by Alison Bell	Boone
Oct. 1 or 2, 2011 – German car Show & Shine, chaired by Jack Kramer	Cedar Rapids
Oct. 2011 – Oktoberfest chaired by ??	Birmingham AL
Oct. 2011 – Fall Colors drive, chaired by Dana Schrader	
Nov. 2011 – Photo rally/chili potluck; Nicole Jobst & Nicole Stovie	eastern Iowa
Dec. 2011 – Bucs game, chaired by Ryan Smith	Des Moines
Jan. 2012 – Tour of John Deere plant, chaired by Mike Bengé	Waterloo
Feb. 2012 - Annual Dinner (chair unknown)	Des Moines area
March 2012 – Spring Drive, chaired by Mike Myers.	

New Chapter logo: Designed by Pam Clarino of Hoosier Chapter; approved by our board. Will be submitted to National office for approval.

Request from national chapter info for their website: Send them the new logo, once it's approved, but also a description about the chapter and 6-7 photos. Have it by Dec. 10. Alison Bell offered to write a 500-character description per their limit. Pictures will be from various events including the driving school, group photos, etc.

2011 budget: Discussed what we spent money on in the past and what to expect in the future events. Jeff asked to be reimbursed for ink for the photo rally. Consider charging something nominal to participate in the events. Discussed getting a sponsor for annual dinner as well as ceiling on cost for BMW memento item. Kolin is working on budget for annual dinner. Self-funding events are karting, driving school, Bucs game, and rallies. Free events to members are John Deere tour, planning meeting. I-Cubs game will have \$250 in budget for food. Expect \$50 a year for website, \$30 a month for Constant Contact e-blasters, and \$150 for planning meeting. Oktoberfest budgets \$200. Questions over possible cost to members and/or chapter for picnic and dinner train.

IV. Committee Reports

Upcoming Socials: Jan. 11 at Plaza Mexico in Johnston. Feb. 8 set for Appare and March 7 set for Royal Mile. April 12 set for Fat Tuesday's.

Holiday Party: set to go. Nothing new.

BMW new features and tech session: BMW of Des Moines is hosting. New cars, new technology. Less gear-head and more tech.

SuperBowl party: Bring a soup or chili to share, and BYOB. Craig Nelson's house, Feb. 6 from 5 p.m. to 9 p.m.

Annual Dinner: Kolin has been working on developing a budget and figuring out a memento, decorations, etc.

LDDS June 10-12: Need to check on potential sponsors

The meeting ended at 12:30 p.m. The next meeting will be at 1 p.m. on Jan. 22 at European Motorcars after tech session.

Respectfully Submitted,

Nicole L. Jobst
Newsletter Editor