

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Saturday February 26, 2011  
Cedar Ridge Winery 10:00 am

*Members Present:* David Trachtenberg, Fred Bell, Dana Schrader, Dave Brighton, Jeff Daly, Kolin Brighton, Mike Bengé  
*Guests Present:* Manoj Tomar, Kevin Kraft, Mike Myers, Alison Bell, Becky Brighton, Chris Kjellmark

**Call to Order** – The meeting was called to order by President Fred Bell

**Approval of Minutes**-Minutes had previously been distributed via email by David Trachtenberg almost immediately (as usual) following the last Board Meeting.

**MOTION** (Jeff/Dana) to approve minutes as presented. **MOTION CARRIED** with all voting “yes.”

## I. Treasurer Report

Fred sent out the financial reports for Cindy, who has been out of the area for the winter. Fred reported that Mike Wiskirchen from KPMG reviewed our 2010 financials... as he does each year, and presented us with a letter stating that we passed with flying colors. Our annual statements will appear in the May Newsworks. **MOTION** (Jeff./David T.) Approve Treasurer report as presented. **MOTION CARRIED** with all present voting “yes.”

## II. Committee/Event Reports

**Socials:** March 7<sup>th</sup>: Royal Mile, April 12<sup>th</sup>: Fat Tuesday, May 10<sup>th</sup>: Fong’s Pizza

**BMW New Features and Tech Session Wrap-up:** Good turnout for the event and well received

**Super Bowl party Wrap-up:** Limited turnout, but good time at the Nelson’s house and great food. Unfortunately, the Steelers lost.

**Annual Dinner: March 12<sup>th</sup>:** Door prizes are starting to roll in and are being kept at Cedar Ridge. We don’t have as many as we’d like, so Kolin asked that we keep trying to get more. Dave Brighton mentioned that the trophies have been ordered for this event. He also reported that we’ll be giving pens to attendees this year.

**Photo Rally: April 23<sup>rd</sup>:** Jeff and Dana are working on the start and end locations. Like last year, the event will end at a restaurant.

**Karting: May 22<sup>nd</sup>:** The event will take place at 61 Kartway in Delmar, Iowa The event will begin at 1pm with lunch prior.

**LD DS-June 10-12:** Jeff reported that we were able to get the same rate as last year (\$12,460) for the weekend. Jeff went around the room asking for volunteers to help with the event. Mike Bengé is considering being the event chair and will let the Board know soon. Jeff also mentioned that MAM asked if our club would be interested in a Sunday “play date” at the track for about half off the usual rate. We decided to possibly help market the event, but we won’t commit to any funds or having this as a formal chapter event...due to our rules and restrictions. **MOTION** (Jeff/Dana): Approve the LD DS contract that Jeff presented to us. **MOTION CARRIED** with all present voting, “yes.”

**Picnic—July 16<sup>th</sup>:** Easter Lake. David T. will book the shelter. Don will cook a main dish and the rest will be a potluck. Like last year, we’ll need a generator, since there is no electrical at the shelter.

**I-Cubs—August 7<sup>th</sup>:** 3:05pm game and \$20/person. Since the game is at 3, it was decided to have appetizers instead of a full lunch. We’ll do a short board meeting before the game and then do some recruiting in the parking lot near our displayed cars.

### III. Old Business

**Eastern Iowa Membership Initiative:** Kevin Kraft reported that they had a lunch event last Saturday with about 15 attendees. He also reported that they are planning a Tech Session at Kimberly BMW and will be able to use their facility. He stated that at the recent lunch, some agreed to attend the upcoming Annual Meeting/Dinner. **MOTION** (Dave B./David T.): Appoint Kevin Governor of the Quad City Sub-Chapter of the Iowa Chapter of the BMWCCA as a Board position. **MOTION CARRIED** with all present voting, “yes.”

**Cedar Rapids/IA City Socials:** Kolin reported that 4 people attended the most recent event at Cedar Ridge. These socials will continue on the 2<sup>nd</sup> Thursday of each month.

**2011 fundraiser---Hole in One Raffle:** David B. did some research and will do more, but it was decided to table this event and consider another time.

**Website**—Manoj distributed some ideas of how the site could look with advertising banners. He asked that the Board review his ideas and give feedback. He reported that our current site gets about 2,000 unique visits/month. He gave some advertising pricing examples of sites like ours where we might want to charge \$1,000 for a three month period. In the future, Dana will be assisting Manoj with the Website.

**National Website Pictures** needed: Fred will contact Nicole to make sure she provided these to National  
**Chapter Forms due:** All forms have been completed and sent in  
**North Central Region Chapter Congress report:** tabled until the next meeting

### IV. New Business

**Mini:** Alison Bell brought up the idea of getting more involved with Mini and gaining their support. This discussion was tabled until the next meeting.

### V. Appointed Offices

**MOTION (Jeff/Dave B.): Appoint the following as Board Positions—**

Social Events Coordinator: Alison Bell

Driving Events Coordinator: Jeff Daly with assistance from Mike Myers

Communications Director: Chris Kjellmark

Webmaster: Manoj Tolmar with assistance from Dana Schrader

Membership Chair: Cindy Dolmage

**MOTION CARRIED** with all present voting, “yes.”

**The meeting ended at 12:40pm. The next meeting will be on the 26<sup>th</sup> of March at BMW of Des Moines.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary