

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday, June 19, 2011
Grinnell Steakhouse, 2 p.m.

Members Present: David Brighton, Ryan Smith, Nicole Jobst, Fred Bell, Alison Bell, Becky Brighton, Chris Kjellmark and Mike Myers.

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

MOTION (Chris K./Alison Bell) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan Smith distributed some reports via email and at the meeting. Mentioned we are being compared to last year’s budget. We will see where we are for the budget after Newsworks and LDDS expenses come in and are entered. We need to take in some revenue from advertising and need to receive an insurance rebate from the QC Vintage Torque Fest. Ryan stated he bought some stamps and U.S. Bank charged for deposit at another bank.

MOTION (Fred Bell/Alison Bell) to accept Treasurer report as presented. **MOTION CARRIED** with all present voting “yes.”

II. Social Activity Report

New socials added: Board added Dec. 12 at Mullets in Des Moines. Board discussed moving the dates around so we could attract a variety of members, and more of them. Future socials include the following: July 11, Sonic, Johnston; Aug 9, Granite City; Sept 12, Old Chicago, Ankeny; Oct.18, Hessen House, Des Moines; Nov. 8, A Dong, Des Moines. Alison mentioned a car event at the fair every Tuesday night that the club might be interested in hosting an informal social.

Picnic – David T. asked for another \$100 for picnic to cover sodas and misc. items. **MOTION** to approve \$100 by Chris K., seconded by Ryan Smith.

I-cubs – Doesn’t know how many tickets he has left. Ryan said he has money for 6. David Brighton talked about bringing more membership marketing materials to the event. Meeting at 1 p.m. to line cars up before game, which starts at 3 p.m.

Prevette’s Tech Session – Alison had nothing to report.

German Car Show – Alison emailed Jack Kramer and said she had nothing to report from him. David Brighton mentioned other car shows the club could caravan to including a mustang car show.

II. Driving Events Report

Karting – Mike Myers reported it wasn’t a difficult event to put together and everyone had fun. Board definitely wanted to do it again including the brunch. Mike said he asked how late their season runs to see if we can do it again this fall. Board talked about working with the times to have heats or publish the times in Newsworks

LDDS – Fred Bell reported that we stayed dry through MAM flooding and said it was a great weekend, best weather ever. Fred collected 2 ½ pages of lessons learned and tips we could take into next year’s LDDS. There were general logistics discussed regarding return of loaner helmets and tools. Board agreed that generally worked well and wanted to look into options for next year. Dave B. said motorcyclesuperstore.com has a variety of helmets. The helmets have a shelf life and ours are history as of this season. They were a way of getting students in the door so they didn’t have to put in the extra cost. Board discussed options in case MAM went under water next summer as well, but wanted to start with chairman for next year – which the board greatly hinted they wanted Fred to do. Fred Bell obliged. Financials were successful and Fred stressed that we should ask for more on sponsorships next year.

Fall Colors Tour – Dana Schrader sent his report in via email regarding the upcoming event on Oct. 22. Leave spots are from three locations – Des Moines, Iowa City/CR and QC. 10 rooms are blocked at the Best Western in Hannibal. Dana wants a volunteer for the CR and QC starting points. Board wants to just do an email blast on that once folks know if they are going or not, which Chris K. is doing, to encourage them to lead the drives.

Fall Photo rally/chili potluck – Nicole and Nicole haven’t collaborated yet.

Spring drive – Mike had nothing to report yet.

III. Communications Report—Webmaster-Newsletter

Report from Chris K.: Updating the calendar and getting info out.

Report from Nicole: Nicole stressed she would appreciate ideas for future member spotlights. Stressing the “got it” system with members submitting articles. Board motioned to approve the advertising coordinator job description.

MOTION (Alison Bell/Mike Myers) to accept coordinator position job description. **MOTION CARRIED** with all present voting “yes.”

V. Membership Report

Membership report: We have five new members this month and 28 renewing, totally 457. No word on recruitment for a new Membership Chair. Mailings for renewals are supposed to be going to club mailbox now.

VI. Quad City Report

Kevin Kraft: Sent report via email. Wants ideas on how he can create members or events and invites folks to send him an email. QC has a baseball team and Alison Bell suggest QC host their own baseball social event.

VII. Old Business

MINI owners group: David will include it on his visit to Des Moines.

Membership Chair: No one on the board has really thought about potential chairs. The board also discussed ways to get more members to events.

VIII. New Business

Visit to all Iowa BMW dealerships: David Brighton intends on visiting all of the dealerships after returning from the Virgin Islands. Mike Myers offered to fly David around for the trips, which they will explore.

Possible second Karting event: Mike Myers discussed this under the Karting report under driving events report above. He is looking into when the Kartway 61 season ends, but the issue is finding a date in busy months of September and October to have the event. Mike may talk to Kevin Kraft to see if he wants to do one out of the QC.

The meeting ended at 3:25 p.m. The next meeting will be on July 16 before the annual picnic at Easter Lake, starting 9:30 a.m.

MOTION (Nicole Jobst/Chris K.) to close meeting **MOTION CARRIED** with all present voting “yes.”

Respectfully Submitted,

Nicole L. Jobst

Newsletter Editor