

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday August 7th, 2011
Legends Des Moines 11 am

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Chris Kjellmark, Alison Bell, Ryan Smith, Nicolle Jobst
Guests present: Dana Schrader, Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

MOTION (Chris/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

Guest Speaker: Prior to our regular meeting, Bill Dikis from the Salisbury House Concours made a presentation. He talked about this year being the 125th anniversary of the Concours. He would like to get some pre 1960 BMW's into the event. We mentioned to him that there is a limited number in Iowa. This year's event is September 10-11.

I. Treasurer Report

Ryan passed out the financial reports during the meeting. He stated that he is still waiting for some rebates from National. He also reported that he sent in a deposit which relates to this year's Fall Color Tour and that we are still waiting for a payment from EMC for their sponsorship of our recent Driver's School. Ryan also mentioned that he spoke to the BMW dealership in Davenport, and they expressed interest in advertising on the back page of our newsletter. **MOTION** (Fred/David T.) to accept Treasurer report as presented. **MOTION CARRIED** with all present voting “yes.”

II. Social Activity Report

Monthly Socials: Now set through January of 2012.

I-Cubs—August 7th: David T. reported that all tickets were sold and that we were all ready for the event.

September event---September 24th....tech session at Prevettes. 10am to noon.

German Car Show—The event will be October 2nd at J&J in Cedar Rapids. Jack is expecting over 200 cars for the event. The event will be from 8am to 4pm.

Fall Color Tour---Weekend of October 22nd. Dana reported that he has the route mapped out for the event. Most of the drive will be on 4 lane roads this year and will begin in Mt. Pleasant. For those leaving from Des Moines, we may do a “send off” breakfast from BMW of Des Moines. Alison will check to see if this is a possibility.

O'fest: The Bells will be the contacts for our chapter. The event is October 10-15 and is in Birmingham, AL.

MOTION: (David T./Alison) Budget \$200 for a chapter meal at O'fest. **MOTION CARRIED** will all present voting “yes.”

III. Driving Events Report

Fall Photo Rally—Nicolle is working out the details for this event.

Spring Drive—nothing to report at this time. Mike did report through email that he may organize another carting event for September 18th, but due to a full calendar, it won't be a formal chapter event.

IV. Communications Report—Webmaster-Newsletter

Website update/advertising discussion---Manoj was not able to be at the meeting, but Dave B. reported that we will soon begin to sell advertising on the site. Manoj already secured a Roofing Company.

Communications Report: Chris reported that communications through the site are going well and that the photo gallery is up to date.

Newsworks report: Nicolle reported that the member spotlight section is being well received and that she is looking at having a greater use of the Gmail Calendar for events.

V. Membership Report

Dave B. reported that due to National still updating the new site, there is still missing information. We are still unable to do a member search.

VI. Quad City Report

Kevin was unable to attend the meeting, but sent out a report through email. He reported that there will be a Social event on August 9th and that there will be an event in conjunction with the Quad City River Bandits Baseball team on August 21st. Cars will be driving around the warning track of the field. Game time 12:30pm.

VII. Old Business

Mini owners group---Nicolle emailed Roger Sitterly regarding the Mini Group in this area. He will be doing a "Mini Corner" in the newsletter for the November issue.

Membership Chair: Dave B. asked that we let him know if we know of anyone who might be interested in this position on the board.

Iowa BMW Dealership Visits: Dave B. reported that he and Mike will soon talk with dealerships about web advertising.

VIII. New Business

Front License Plate Discontinuation Petition: Chris will send out information to members regarding this petition.

Advertising/articles from MyHotBMW.com: Nicolle will make contact to see what this organization is interested in doing.

The meeting ended at 1 pm. The next meeting will be on the 24th of September prior to the Prevettes event. Place and time to follow.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary