

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday November 20, 2011
Sam and Louie's 3pm

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Ryan Smith, Nicole Jobst, Jeff Daly, Mike Myers, Chris Kjellmark, Manoj Tomar *Guests present:* Becky Brighton, Lynne Bell

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

MOTION (Alison/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan emailed the financial reports prior to the meeting. He reported that we will spend \$70 annually for our PO Box. He also reported that at this time, we are about \$670 in the hole for the year. We are still expecting rebates from National, including the insurance rebate from the Torque Fest. We are also expecting a rebate from the Fall Colors Tour. **MOTION (Jeff/Manoj)** Approve Treasurer Report. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: Changed the February social to Jethro's and the January social will now be at Appare. The December social is at Mullets on the 12th. The January date is the 10th and the February date is the 13th.

Tech, Video, Chili Session—December 3rd. Ryan Smith Chair---The event will be at the Grimes Community Center. Ryan reported that he is all set for the event.

Annual Dinner—Alison Bell Chair---To be held at European Motor Cars of Des Moines. The date is February 18th. The event will be catered by Tasteful Dinners. Jasper Winery may be doing a wine tasting. Alison recommend \$35/person to attend, which would include one glass of wine and an attendee can use a coupon from the reminder card for a second glass. In addition, there will be wine on each table. Dave Brighton recommended that we continue to use Bob's in Indianola for the trophies. It was also decided that we will have Jacob North send out reminder cards for the event.

Possible January Event: night out at an Iowa Energy game. Chris will contact Ed Arnold who has a contact.

III. Driving Events Report

Spring Drive—March 2012 –We will do a drive possibly to Pella and then on to the Antique Air Museum in Blakesburg, IA. Mike Myers will chair.

MAM Update: Fred reported that we are all set for the second weekend in June for our driver's school. Fred also talked about a possible regional event, should MAM not happen. The event would be at Heartland Park and would probably be a 4 club track event. **MOTION: (Chris/Nicole)**—Have Jeff negotiate the details of this possible 4 club event. **MOTION CARRIED** with all present voting, “yes.”

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris stated that he will put our web address on the header of the newsletter
Website update/advertising discussion---Manoj talked to a few possible advertisers for the web site. He is still waiting to hear from Earl's Tire. Dave B. stated that Eurowerkz has committed to advertising with us.
Newsworks report: Niki reported that Nehru developed a QR code, which we can attach to hard copies of marketing materials related to the club...such as the newsletter or mailings, etc. Smartphones can scan this code and it will take you straight to the club website. If anyone wants one for a specific web page, see Niki. She also reminded the board of the December 5th deadline for articles for the next issue. She also asked us to get any Spotlights to her. Niki also reported that she talked with the printer about making a hard-copy proof to bring to the board. The discussion was tabled for the next meeting so Niki can get quotes from the printer.

V. Membership Report

Chairperson search—Dave B. reported that he spoke with Steve Beck about an At Large Position as Membership Chair. Steve stated that he was interested. Dave B. will nominate Steve for the position.
National Membership Conference—Fred reported that an idea surfaced regarding a possible joint newsletter which would combine multiple chapters. More to follow.

VI. Quad City Report

No report was given due to meeting time constraints.

VII. Old Business

Shirts---Jeff Daly reported that the ladies shirts are being fixed and will be ready on December 3rd. In addition, ladies smalls were ordered.

VIII. New Business

Call for Nominations—Niki will put the call for nominations for Board Members in the next newsletter.

The meeting ended at 4 pm. The next meeting will be on December 10th at 10am at the Urbandale Public Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary