

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday Oct 30th, 2011  
Grimes Community Center 10 am

*Members Present:* David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Ryan Smith, Nicole Jobst, Jeff Daly, Mike Myers, Chris Kjellmark

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

**MOTION** (Mike/Nicole) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan emailed the financial reports prior to the meeting. He stated that the Constant Contact bill now goes to our debit card. He mentioned that our \$30/month bill could be reduced to \$15/month if our emails fell below 500. Chris will work with Manoj to purge our list to get down to 500. Ryan reported that we are waiting for the insurance reimbursement related to the Fall Color event. In addition, we're waiting for our returned deposit for the Fall Color dinner cruise. There was also some discussion around building up our balance with some possible fund raising activities. During the financial discussion, Dave B. mentioned that there has been some discussion on a national level regarding going to just digital newsletters at some point. **MOTION (Mike/Jeff)** Approve Treasurer Report. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials:** Added February date---the 13<sup>th</sup> at Appare.

**Planning Meeting:** November 20<sup>th</sup> at Sam and Louie's on 86<sup>th</sup> Street---Alison Bell chair of event. The event will begin at 12:00pm

**Tech, Video, Chili Session**—December 3<sup>rd</sup>. Ryan Smith Chair---The event will be at the Grimes Community Center. We'll have a few TV's and game consoles set up. The room will cost \$20/hour and we'll need funds for game rental fees. **MOTION (Jeff/Mike)** Make available \$100 to cover expenses for this event. In addition, request donations from attendees. **MOTION CARRIED** will all present voting, “yes.”

Prior to this meeting, there was an email motion: **MOTION (Chris/Jeff)** cancel the November rally event. **MOTION CARRIED** with those voting, voting “yes.”

**Annual Dinner**—Alison Bell Chair---To be held at European Motor Cars of Des Moines. Alison suggested doing some promo emails prior to the event in the hope of getting a good turnout. David B. made the suggestion of getting in touch with Jacob North to help with sending reminders. Alison will contact them.

## III. Driving Events Report

**2011 Season Driving Report Wrap-up**—Jeff had nothing major to note other than we had another successful year of driving events.

**Spring Drive—March 2012** –We will do a drive possibly to Pella and then on to the Antique Air Museum in Blakesburg, IA. Mike Myers will chair.

**MAM Update:** Fred was at the track and reported that the track is now drivable following the major flooding. We are confirmed for the 2<sup>nd</sup> weekend in June for our annual event. Fred also mentioned that there will be a cleanup event in April and suggested that we participate.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Concerns---**Alison stated that we as a board need to work on improved communications. Since there was an apparent communication breakdown regarding the November Rally event.

**Website update/advertising discussion---**Manoj was not able to attend the meeting. Dave B. reported on his progress regarding selling website advertising. He stated that he and Manoj called on Earl's Tire and are still waiting to hear if they will be interested.

**Communications Report:** As reported earlier, Chris will work with Manoj to purge our email list and get new members on the list. Dave reported that Euowerkz is interested in advertising with us.

**Newsworks report:** Nicole mentioned that she would like to continue with the "Member Spotlight" section of the newsletter. In addition, there was further discussion about possible electronic newsletter in the future.

#### **V. Membership Report**

Dave B. mentioned that we are still in need of a Membership Chair for the Board. He reported that he will start calling and sending letters to new members as a welcome to the club. Fred reported that he'll be attending the upcoming National Membership Conference in Kansas City. The National Club will be focusing on retention and recruiting.

#### **VI. Quad City Report**

Kevin was unable to attend the meeting. He communicated to Dave B. prior to the meeting and mentioned that due to his busy schedule, he'll need help with putting events together for Eastern Iowa.

#### **VII. Old Business**

**O'fest Report---**Fred and Alison reported that there was a lower turnout this year and that some of the events including the Rally could have been better.

**J&J Car Show:** David T. reported that Jack would like to have seen more attend, but overall, it was a good event that Jack will do annually.

**Fall Color Tour:** A well attended event this year. There was some input regarding the route to Hannibal being more direct vs. doing some driving on back roads. In addition, it was suggested for future tours, that we have radios for communication.

**Shirts----**Dave B. reported that the recent t-shirt order didn't come out as planned. Jeff will talk with the company who did the printing for us. **MOTION (Jeff/Mike)**—order 5 white and 5 blue size small women's shirts. **MOTION CARRIED** with all present voting, "yes."

#### **VIII. New Business**

**January Event:** We discussed possibly having a Bowl Game event or a Des Moines Bucs game event. More to follow.

**The meeting ended at 12:15 pm. The next meeting will be on November 20<sup>th</sup> after the planning meeting.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary