

IOWA CHAPTER BMW CCA

Minutes of Meeting

Saturday March 10, 2012

Board of Directors

Zimmerman BMW, 1pm

Members Present: Fred Bell, Dave Brighton, Alison Bell, Steve Beck, Mike Myers, Chris Kjellmark

Guests present: Becky Brighton and Mike Bengé

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email by David Trachtenberg following the last Board Meeting.

MOTION (Alison/Chris) to approve minutes as presented. MOTION CARRIED with all present voting “yes.

I. Treasurer's Report

a. Submitted by e-mail prior to meeting as Ryan was unable to attend

b. Chapter Congress

i. Treasurer's meeting

1. The way we are doing things now is okay, do not need to change our processes

2. 1099s need to be filed for persons we pay over \$600 in a year. Do not need to file 1099s for payments to corporations or to individuals that are just being reimbursed for a chapter expense.

3. have to be careful of tax-exempt status so that we do not get into trouble

4. focus of National club audit is revenue from non-members

i. can't have more than 15% of total revenue from non-members companies cannot be members

ii. non-member revenue that we receive includes non-member DE instructors, advertising, sponsorship checks, etc.

-Motion to approve treasurer's report: motion Fred, Second Mike M. Unanimous

Roger Menneke's brother's passing

Motion mike, 2nd Chris

Will need to have Ryan send a \$50 check to memorial fund

Annual dinner recap

Save the Date cards worked!

Venue good, no negative feedback from BMW of DSM

Vendor thank you notes—Niki to order stationery, send thank yous

Board members to send to the people they contacted

Mike Bengé – speaker needed more direction as to his role/timing

Tough to read PowerPoints

Needed more “insider stuff”, too much technical info for the group

Way too long

General interest speaker for future? Go to DSM speakers’ bureau, find someone with general interest in cars

Do a survey monkey about annual dinner?

Socials

May Gathering on the Grounds/ Home Plate Diner social clarification

Needs to show that the Home Plate Diner is a weather contingency plan

June:12 Gathering on the Grounds/Mullets

July: 10 Gathering on the Grounds/ Home Plate Diner

J&J tech session: need to get more detail from Jack as to topics

Torquefest

Talked up to Porsche Club guys at the Cars & Coffee, Chris K to talk to Porsche about a possible caravan

Karting:

The eastern Iowa PCA group has a conflicting event

5 signed up already

Spring Drive

No RSVPs, but people may not know that they need to...

Photo Rally

Route done, need to finish pictures

Insurance applied for

Skipped ahead to Membership to allow Steve Beck to go

Chapter Congress points

Enthusiast Media group

Facebook, Twitter, LinkedIn,

Public outreach – Street Survival

Letterman's jackets for when you reach a certain tenure within the club

Recognizing time & service, tenure, things we associate with

Possibly a national effort

Driving School

Finalizing arrangements with the track

Need instructors/students

Turn on registration as soon as Scott S. gets some features added for the Motorsportreg.com documents

Chapter Congress points

Liability waivers: must keep originals for four years, or National office will store them for us. Signed waivers get us the ability to dismiss a claim on summary judgment. All forms have to be signed by a witness, and show proper event dates, location

Minor waivers must be signed by both parents

Anyone signing the waiver is considered a "participant". Our insurance also covers us against people who aren't "participants"

Crisis Management: pull contact info for all registrants from Motorsportreg prior to event. Don't hand medical form to the EMTs, might not get to hospital with patient. Have directions to hospital handy for people in case of emergency. Don't need tons of copies, but a few. Will want to know where the ambulance will typically take people, in the case of Omaha where there are several hospitals

Des Moines Valley Region SCCA - Apr. 22 will have Autocross/Car Show at Adventureland, using multiple parking lots. Looking to involve other clubs and tuner groups (like Projekt German).

Communications

Chapter Congress IT session

Magnet mail vs. Constant Contact: could convert, cost is \$.007 per message. Could be a potential cost savings. Not sure if we could segment the QC section like we do now. Fee would be deducted from our monthly rebate, wouldn't have to send a separate check. Can upload our newsletter using this

Newsletter: Now have ability to have people opt out of the hard copy newsletter

Will continue to get our full rebate at this point even though people may not receive a hard copy newsletter

Chapter Congress

Enthusiast Media Group, publishes Roundel

Created web stores for several chapters, now have three levels of commitment: \$500, \$1000, \$1500. They print it all, put it in their inventory. Then when someone orders a hat, it goes through their shipping/fulfillment. They send a profit-sharing check to us each month. When our inventory levels get low, they'll let us know and we can order more stuff.

Can only be available to club members

Move to get a proposal from Enthusiast Media for our chapter: Mike M., 2nd Chris K. Passed unanimously.

Newsworks

Why is it now coming flat? Could switch from bulk rate to first class if we dropped enough people... would double our cost of mailing. If we go back to folding flat, saves \$

Motion to go back to folding/ save \$\$ motion: Alison, 2nd Chris K. approved

Enthusiast Media Group also does club newsletters: they don't do setup.

Chris K.

Working with Constant Contact on hyperlinks, editing features updated

Membership

Pretty steady renewals/new members.

QC report

QC Street Survival – Kevin Kraft, John Campbell, Fred had conference call. Discussed sites, getting help, equipment, how to acquire such equipment. Looking at date a week after the DSM event. Considered an IA Chapter BMWCCA event, so we would get insurance, etc. John and Kevin to do more groundwork with SCCA and Porsche Club there.

DSM Street Survival – SE Polk Jr. High, September 30th. Looking for volunteers, instructors, advertising, etc.

Adding Salisbury Concours to our calendar again.

Member of the Year

Questions about the current selection process. Is using the past winners becoming irrelevant? Several of the members are no longer participating in events, and don't have current information on who might be a nominee. Need to be able to support nomination with a statement of why nominee should be MOY. Maybe need to rethink the criteria for nominations. Maybe a participation requirement to be a part of the nomination process.

Next meeting: Des Moines – April 21st at Urbandale Public Library at 1:00 p.m

Minutes respectfully submitted by Alison Bell