

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday May 19, 2012
BMW of Des Moines 10am

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Manoj Tomar, Jeff Daly *Guests present:* Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email by Alison Bell following the last Board Meeting.

MOTION (Manoj/Fred) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan was out of the country and not available to send out the financial reports this month. Alison mentioned that checks arrived from some who signed up for the upcoming driver’s school. In addition, Earl’s paid their advertising bill.

II. Social Activity Report

Monthly Socials: June 12th and July 10th—Gathering at the Grounds---Iowa State Fairgrounds. August 13th—Sonic in Johnston—Merle Hay Road 6:30pm.

Torque Fest—Mike was not available to report on the event, but there was a discussion regarding poor attendance this year.

Karting—May 20th—Maquoketa—Mike Myers—chair of event. Full sign up for this popular event.

Annual Picnic—July 28th at Raccoon River Park in West Des Moines—Alison Bell/Chair---this year there will be an Indian Food theme/pot luck.

Iowa Cubs---August 19th at 1:05pm—David Trachtenberg/Chair. This year we will charge \$25/person for ticket and food. 35 tickets to be available.

September—activities to include: O’fest—Sept. 17-23, Street Survival—Sept 30th and Salisbury House Concours—Sept 8-9

October—J and J car show in Cedar Rapids---October 7th.

Annual Dinner---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23rd.

III. Driving Events Report

Driving School---**June 8-10** –Fred reported that at this time, 48 students are signed up---also 4 1 day students

Fall Color Tour—We need an event chair to get started on this event to be able to block hotel rooms soon.

More to follow

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris was not present at the meeting for a report.

Website update/advertising discussion---Manoj reported that traffic on the site is up 20-25%--possible due to driving school. We discussed making sure that newsletter articles were updated on the site, along with pictures.

Newsworks Report: Nikki was not at the meeting, but there was discussion surrounding the need for tech articles and member spotlight articles.

V. Membership Report

Steve was not present---so nothing to report at this time.

VI. Quad City Report

Possible Street Survival event in Eastern Iowa---Bettendorf High School---more to follow.

VII. Old Business

Enthusiast Media Group---web store: Dave B. explained how this organization might be an option for our chapter in regard to ordering t-shirts/polos, etc. This organization is used by the national chapter and a few local chapters. More to follow.

The meeting ended at 11:40am. The next meeting will be on June 17th at 2pm. Site to be determined.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary