

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday June 30, 2012
Zimmerman BMW 10:30am

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Manoj Tomar, Steve Beck, Mike Myers, Ryan Smith, Nicole Smith

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Nicole/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan reported that for the year, we are about \$4,000 ahead of last year at this time. He also stated that we are still waiting for karting and rally insurance rebates. There was a discussion regarding our domain name (bmwia.org) expiring soon and options for renewal. It was suggested that we go with “Go Daddy” to save \$. Cost is about \$18/year. It was also decided that we will buy a new version of Quickbooks. **MOTION** (Alison/Nicole)—approve treasurer’s report. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: July 10th—Mullets in Des Moines. August 13th—Sonic in Johnston—Merle Hay Road 6:30pm. September 9th at Caribou Coffee on Ingersoll prior to Salisbury House Concours event. October 9th—Hessen House.

Karting—Mike reported that the karting event went very well, although there were probably too many attendees for the event. For future events there, we may take over the facility for an extra \$100 fee. More to follow.

Annual Picnic—July 28th at Raccoon River Park in West Des Moines—Alison Bell/Chair---this year there will be an Indian Food theme/pot luck. Mike Myers to send blast emails in Chris’s absence.

Iowa Cubs---August 19th at 1:05pm—David Trachtenberg/Chair. David reported that half of the tickets are already committed.

J and J car show---Jack Kramer to chair. Date change to October 6th

Annual Dinner---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23rd. Dave Brighton will work on getting a speaker for the event.

III. Driving Events Report

Driving School---**June 8-10** –Fred reported that it was one of our best schools and was financially successful. He also reported that 4 headsets and some components were purchased for about \$525.86. Dana to be reimbursed. **MOTION:** (Mike/Alison)—purchase headsets and components for resale. **MOTION CARRIED** with all present voting, “yes.” There was an additional motion....**MOTION** (Mike/Alison)—begin planning for next year’s school at MAM. **MOTION CARRIED** with all present voting, “yes.”

Ofest—So far, 16 are signed up to attend.

Street Survival—September 30th—SE Polk Jr. High, sponsored by Tire Rack.

Fall Color Tour—Alison agreed to chair the event. One idea discussed would be to do a route in Southwest Iowa, Missouri and Kansas and end up in Topeka at the PCA driving event and possibly do parade laps at the event. More to follow.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris has been out of town for a family matter, so Mike will be helping to fill in. It was determined that more email blasts are needed to advertise events.

Website update/advertising discussion---Manoj reported that traffic on the site was up most likely due to the driving school.

Newsworks Report: Nikki reported that she'll be doing a future article on her recent trip to Munich. She also mentioned that we need more tech related articles. Dave B. suggested using articles from other chapters after getting their approval for use. Dave B. reported that in the future, the new default for Newsletters will be electronic. After some discussion on this topic, there was a motion: **MOTION:** (Fred/Steve)-Migrate toward electronic distribution of newsletter as the primary method with a target implementation date of 3/1/13. **MOTION CARRIED** with one member abstaining.

V. Membership Report

Since Steve is new to the position, there was a discussion regarding expectations in this job as it relates to membership. Dave B. reported that our current retention rate is good. Steve showed the board a possible idea for club logo jackets. More to follow.

VI. Quad City Report

Street Survival event---Dave B. will be meeting with Gaylen on July 10th to discuss the upcoming October 6th Event.

VII. Old Business

Salisbury House Concours Event: We discussed doing a social event prior and then bussing over to the Concours event.

The meeting ended at 12:15pm. The next meeting will be on July 28th prior to the picnic at Raccoon River Park.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary