

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday August 19, 2012  
Principal Park 10:15am

*Members Present:* David Trachtenberg, Fred Bell, Dave Brighton, Manoj Tomar, Chris Kjemark. Niki Smith, Ryan Smith  
*Guest:* Becky Brighton

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Manoj/Niki) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: We are running slightly behind where we were at this time last year. This was due to expenses including helmets, however, we are still running a profit for the year. He also reported on funds which went to charity....from LDDS and picnic. Around \$500 will go to the Animal Rescue League. **MOTION** (David T/Niki): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials:** September 9<sup>th</sup> at Caribou Coffee on Ingersoll prior to Salisbury House Concours event. October 9<sup>th</sup>—Hessen House.

**Salisbury House Concours**---Sept 9th

**Ofest**—Mid Ohio---September 17-23, 2012. So far, 17 signed up from Iowa.

**J and J car show**---Jack Kramer to chair. October 6th

**Annual Dinner**---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23<sup>rd</sup>. Dave Brighton approached Steve Carlin from channel 8, but hasn’t heard back yet. He also contacted Rob Siegel from the Roundel magazine. More to follow.

## III. Driving Events Report

**Street Survival**—September 30<sup>th</sup>—SE Polk Jr. High. Some board members will be volunteering for the event.

**Fall Color Tour**—Alison Bell--chair. We will be doing a route in Southwest Iowa, Missouri and Kansas and end up in Topeka at the PCA driving event and possibly do parade laps at the event. There will be an overnight in St. Joseph, MO. Alison and Fred now have the route set for the event.

## IV. Communications Report—Webmaster-Newsletter

**Communications Report**---Due to personal issues, Chris requested that he be able to take a leave of absence for the next two months. **MOTION:** (David T./Ryan) Allow Chris to take a two month leave of absence from his board responsibilities with Mike Myers filling in. **MOTION CARRIED** with all present voting, “yes.”

Chris will speak to Mike to make sure his communication responsibilities will be handled properly in his absence.

**Website update/advertising discussion---**Manoj reported that we are getting about 10-15 visitors a day to the site. He suggested that we do more tech articles in order to get more visits to the site.

**Newsworks Report:** Niki reported that she'll be using some articles from the Windy City Chapter. She also contacted Rick Prevette, who agreed to do an article on detailing. She stated that the upcoming issue will be folded in order to save money. In addition, she reported that Don Van Lengen will be submitting recipes from various places he's visited to be put in the newsletter.

## **V. Membership Report**

Steve was unable to attend the meeting. Dave B. reported that there were 16 renewals and 8 new members for the month. We now have 451 members in Iowa.

## **VI. Quad City Report**

Nothing to report other than plans are moving forward for an Eastern Iowa Street Survival event on Oct. 7th.

## **VII. Old Business**

**Enthusiast Media Group—Web Store:** Dave B. showed some samples of clothing items for us to choose from. It was decided that we'll start with a Royal Blue women's polo, Navy hat, dark grey long sleeve tee, Navy men's polo, and a black jacket.

**Email motion prior to meeting: MOTION:** (Steve Beck/Alison): Begin the process of using EMG to create a "club store" for merchandise. There were 6 email votes and the **MOTION CARRIED**.

## **VIII. New Business**

**Points System:** David T. to make a proposal for the next meeting on possibly changing the participation point system to better encourage members to attend events.

**The meeting ended at 11:30am. The next meeting will be on September 9<sup>th</sup> at 2pm. David T. to see if Des Moines Library downtown is available for our meeting. More to follow.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary