

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday September 9, 2012
West DSM Library 2:00pm

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Mike Myers, Chris Kjelmark, Niki Smith, Ryan Smith, Alison Bell *Guest:* Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison/Fred) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: We ran a loss for the month due to Cubs Game and Picnic expenses, but we are running a profit for the year. There was a discussion regarding making sure that we request rebates from National in a timely manner (within 30 days of an event). Mike Myers agreed to assist with making this happen. **MOTION** (Fred /Chris): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: October 9th—Hessen House. November 13th at Haiku in the Drake area.

December 1st—Chili/Video/Holiday gathering at the Urbandale Library at noon.

Ofest—Mid Ohio---September 17-23, 2012. So far, 17 signed up from Iowa.

J and J car show---Jack Kramer to chair. October 6th

Planning Meeting—November 18th at the Vine in Iowa City---1pm....Alison Bell to chair.

Annual Dinner---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23rd. Todd Magel from channel 8 to be guest speaker.

III. Driving Events Report

Street Survival—September 30th—SE Polk Jr. High.

Street Survival---Quad Cities—October 7th—Bettendorf High School. Insurance deposit of \$285 for this event is non-refundable.

Fall Color Tour—Alison Bell--chair. We will be doing a route in Southwest Iowa, Missouri and Kansas and end up in Topeka at the PCA driving event and do parade laps at the event. There will be an overnight in St. Joseph, MO. The route is now set for this event.

Jeff was unable to attend the meeting, but submitted a report through email. He reported that the insurance request was sent in for the Quad Cities Street Survival event. He stated that volunteers are still needed for the event.

IV. Communications Report—Webmaster-Newsletter

Communications Report---There was a discussion regarding sending out blasts as soon as possible regarding upcoming events.

Website update/advertising discussion---Manoj was unable to attend the meeting, but reported that the unique visits to our site remain unchanged for the month.

Newsworks Report: Niki discussed some upcoming articles for the newsletter, including additional recipes from Don and an article from Rick Prevette. There was a further discussion about going to an electronic newsletter. It was reported that we will save little \$ in regard to newsletter expenses by doing this. More to follow.

V. Membership Report

Steve was not present at the meeting. Dave B. reported that we gained 8 members last month. There were 25 renewals and we lose about 10 per month.

VI. Quad City Report

Nothing to report other than plans moving forward for Street Survival.

VII. Old Business

Enthusiast Media Group—Web Store: Dave B. sent an email out prior to the meeting showing what our merchandise will look like. We also discussed initial pricing. We will be buying some items to show at upcoming events.

Points System—Dave T. presented a revised point system for 2013. After discussion and some changes, there was a **MOTION** (Ali/Ryan): Accept point system as agreed to for 2013. **MOTION CARRIED** will all present voting, “yes.”

VIII. New Business

There was no new business.

The meeting ended at 4:00pm. The next meeting will be on October 6th at 2pm at Zimmerman BMW in Cedar Rapids.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary