

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday October 6, 2012
Zimmerman BMW 2:00pm

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Mike Myers, Alison Bell, Jeff Daly Guest: Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison/Mike) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan distributed the financial reports prior to the meeting, but was unable to attend: Ryan reported that we still have a profit for the year. He also noted the invoices which have been sent out this month, including Earl’s Tire and Xcel. **MOTION** (Fred /Jeff): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: October 9th—Hessen House. November 13th at Haiku in the Drake area, January 8th—Jethros in Waukee.

December 1st—Chili/Video/Holiday gathering at the Grimes Community Center at noon.

Planning Meeting—November 18th at the Vine in Iowa City---1pm....Alison Bell to chair, Board Mtg. to follow.

Annual Dinner---Ed Arnold to chair. Event will be held at the Urbandale Golf and Country Club---February 23rd. Todd Magel from channel 8 to be guest speaker. Dinner will be plated, rather than buffett.

III. Driving Events Report

Street Survival Wrap-up—September 30th—SE Polk Jr. High. Jeff reported that the event was well attended with 21 students. We’ve already received some great feedback from attendees/parents. Fred reported that he is looking into the Newton track as a possible future site for the event. More to follow.

Street Survival ---Quad Cities—October 7th—Bettendorf High School. Dave and Fred reported that they will get more details regarding this event, since they will both be volunteering. Dave reported that due to low expenses for this event, it was expected that there may be a profit from the event. **MOTION: (Fred/Jeff)**—Create a Quad Cities Fund within our financials to receive and disburse \$ for Quad Cities events, in accordance with normal chapter approval procedures. **MOTION CARRIED** with all present voting, “yes.”

Fall Color Tour—Alison Bell—chair—October 13-14.. Alison reported that so far, there are only 5 cars signed up for the tour. It was decided that we would continue with the event, even with the low sign-ups.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Mike reported that he will continue sending blast emails for upcoming events.

Website update/advertising discussion---Manoj was unable to attend the meeting, but reported that traffic on our site was up significantly for September. There were 640 unique visitors for the month which was up from 370 in August.

Newsworks Report: Niki was unable to attend the meeting, but submitted the following information—She was unable to reserve the Urbandale Library for the December event, so it looks like we'll be back in the Grimes Community Complex for the event. She also reported that she still needs articles on the Salisbury Concours, O'fest and President's article. She reported that the spotlight article will be on Gaylen Fischer and has been completed. There will also be another recipe from Don and an article from Rick Prevette. In addition, she reported that the newsletter would not cost less if it was folded. Folding would save \$80 in postage, but would come with a folding fee of \$100.

V. Membership Report

Dave reported that 14 renewal cards were sent, we had 2 new members and a total current listing of 431 members.

VI. Quad City Report

Street Survival ready to go for October 7th.

VII. Old Business

Enthusiast Media Group—Web Store: Dave B. reported that the site will be live by Tuesday or Wednesday of this week...for ordering items.

Points System—We reviewed the point system presented at the last meeting. David T. will add this to our policy document. The new points system is as follows: *Attend first event: 5 points, Chair event: 10 points, Assist with event: 5 points, Write article for newsletter: 5 points, Sign up a new member: 10 points, Attend an Event: 1 point, Attend O'Fest: 3 points, Bring a potential new member to an event: 3 points.*

VIII. New Business

Board Elections---Dave B. reported that Steve Beck would not be the membership chair for 2013. We are now searching for an individual for this position.

The meeting ended at 4:00pm. The next meeting will be on November 18th in Iowa City following the planning meeting.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary