

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday, Nov. 18, 2012
The Vine, Coralville, 3:35 p.m.

Members Present: David Brighton, Ryan Smith, Niki Smith, Fred Bell, Alison Bell and Mike Myers

Guests: Becky Brighton and Lynn Bell

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison/Mike) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan distributed the financial reports prior to the meeting. Ryan reported that the only out-of-ordinary expense was to Grimes for the chili social. It was \$50 this year, cheaper than last year. We brought in some revenue from the newsletter advertising. We'll be setting up a sub-account for QC to use for events. Our post office bill is coming up, \$86 paid for the year. We need to re-subscribe to domain and we need to act soon so Ryan Smith is going to reach out to Manoj about acting upon that. Outstanding invoice with Earl Tires. **MOTION** (Fred /Niki): accept treasurer's report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials: Jan. 8 at Jethros in Waukee. February 11. Confluence Brewery by Grey's Lake in Des Moines. March 11 at Buzzard Billy's.

Planning Meeting—Completed and got 2013 planned. Gene Storm and his wife from Waterloo to chair an event.

Chili/Video game – Fred Bell is going to bring his PS2, Xbox and TV. Kolin and Nicole said they'd bring their xbox and TV. Potential for having it at the ARL next year. Niki Smith emailed them to inquire about booking for 2013, regardless of what the event is.

Iowa Energy Game – Board determined date to be Jan. 13. Nicole Smith emailed Ed Arnold to secure tickets and he agreed and said he just needs to know how many tickets he needs. Eat before at Buzzard Billy's at 1 p.m., hang out before 4 p.m. game start.

Annual Dinner – We got a bio on Todd Magel to put in Newsworks. Ed got a room block at Comfort Suites on Hickman by Living History Farms. Board will get him to come to board meeting in December to plan awards, vendors, etc.

III. Driving Events Report

Fall Color Tour—Alison Bell reported there was very light attendance, but all still had fun. Since no one went, the rally can be reused another year. Could potentially be used in a photo rally.

Flat Out Classic, KC - Kansas City chapter approached us to collaborate on a joint driving school, in late April 27-28 with a contract signed with the track. Dave B asked if we want to become a partner, which would be a financial share of duties. Each chapter would be in a rotation of planning the event, we would be at the back end of that rotation to not come up until 2016. They might add other events to is like a rally. The board decided we

will support in 2013, but will not yet partner. After reviewing the event in 2013, the board will then decide whether or not they want to partner.

MOTION (Fred/Mike) to approve the board support them this year, but not yet partner. **MOTION CARRIED** with all present voting “yes.”

IV. Communications Report—Webmaster-Newsletter

Communications Report – Mike will put up a blast about the store, the chili event once a week up until it and a day or two before.

Website update/advertising discussion-Manoj was unable to attend the meeting. Alison mentioned the social events had wrong times, so we should correct. Dave mentioned we're up on unique visitors on the website. The store is up and running and Dave Brighton ordered something already.

Newsworks Report – Niki asked about adding a Youtube channel and the board approved. She also asked if we can put a holiday “Happy New Year” card from the club in Newsworks.

V. Membership Report

Dave reported that 14 renewal cards were sent, 2 new members, 3 lapse, 7 secondary member, 391 primary members and total of 454.

VI. Quad City Report

Street Survival – Fred reported that we're waiting on the check from them.

VII. Old Business

Enthusiast Media Group/Web Store: Dave B. reported that the site is live and he has ordered a shirt already. He has been in contact with them monthly. Each month we will get a financial report from them. He will be highlighting it in his president's column for the January *Newsworks* issue.

Points System— Points system info was published in *Newsworks*, and Dave Brighton explained it in his column. We are adding a box to each issue of *Newsworks* from here on out, and it goes into effect January 1, 2013.

VIII. New Business

Board election – Ryan and Niki Smith reported they will stay on one more year, up until March 2014. There is a vacancy for membership chairman to replace Steve Beck. Dave Brighton brought up that the regional congress is coming up and once topics are released, he will ask board members who wants to go. Presidents have to go and two others can go. Congressional meeting is Jan. 18-20, 2013 in Detroit, Michigan.

December-Budget meeting – Now that we know our events, we need to do a budget meeting in December.

Street survival – The board moved to sponsor a street survival clinic on May 18-19, 2013 contingent on agreement of use of facilities at SCCA. **MOTION (Mike/Ryan).** Sponsor a street survival clinic. **MOTION CARRIED** with all present voting, “yes.”

The meeting ended at 4:22 p.m. The next meeting will be on Sunday, Dec. 9 at 2 p.m. at the West Des Moines Library.

Respectfully Submitted,

Nicole L. Smith
Newsletter Editor