

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday April 20th, 2013
Caribou Coffee 11:30am

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Jeff Daly, Niki Smith, Ryan Smith, Chris Kjellmark *Guest:* Becky Brighton

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes-Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Alison/Niki) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan distributed the financial reports prior to the meeting and made the following report: The chapter showed a loss for the month due to having many expenses including annual dinner, newsletter, LDDS deposit, etc. He also reported that the chapter cost for the annual dinner was about \$1095, which came in below budget. **MOTION** (Jeff/Alison): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials May 14th at Appare, June 10th at the Johnston Sonic, July 8th at the Johnston Sonic. Starting in August, we will do Saturday morning “cars and coffee” at the Merle Hay Starbucks.

Annual Picnic—July 13th in Cedar Rapids. . .Kolin Brighton to chair. . .more to follow.

Iowa Cubs---August 11th at Principal Park. Game at 1:05pm. David Trachtenberg to chair.

III. Driving Events Report

Flat Out Classic— Driving School--April 26-28 in Topeka. There should be good representation from the Iowa Chapter.

Street Survival—May 18th at the Newton Speedway—There are currently 15 students registered. We are looking for additional instructors. Becky Brighton will be requesting materials from the SCCA.

Street Survival---there will be another Street Survival event on October 6th either at SE Polk or Newton. More to follow. SCCA to lead this event.

Longest Day Driving School---June 7-9. Fred Bell is the Chair. Registration is now open and we need more volunteers.

Fall Colors Drive (Oct 19-20)—May be combining with North Star Chapter. More to follow.

QC Street Survival---October 13th—Nothing more to report at this time.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be updating Pinterest and graying out license plate numbers on included pictures. In addition, he will be doing a new flyer for display at BMW of Des Moines. Chris also reported that he will be sending National our event list to post.

Website update ---Manoj was unable to attend the meeting, so no report at this time.

Newsworks Report: Niki reported that she will transition to Membership Chair which will open up the position of Newsletter Editor. The position will be advertised in the May newsletter. After getting some input from the board, it was decided that we would run Don's recipes in one more edition of the newsletter. There was some discussion regarding transitioning to an all email newsletter. Dave reported that at this time, no chapters have gone to a completely electronic format, although National is encouraging chapters to go that way. More to follow.

V. Membership Report

Dave reported that we have 476 members with 24 renewing

VI. Quad City Report

Dave Brighton is working on getting a leader for Eastern Iowa to fill the open position.

VII. Old Business

Strategic Plan: Dave B distributed our strategic plan and received input on various changes/additions. He will present the final version shortly.

Web Store---Dave reported that we have no sales so far and that he would update our inventory.

VIII. New Business

Points System---the board decided to keep points for submitted articles the same as previously decided for 2013---5 points for all submitted material.

National Survey---Dave Brighton distributed a link to an upcoming survey from National and relayed the importance of getting the membership to fill this out.

The meeting ended at 1:30pm. The next meeting will be on June 2nd in Cedar Rapids at 2pm. Location to be determined.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary