

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday October 27th, 2013
Cedar Rapids Library 3pm

Members Present: David Trachtenberg, Fred Bell, Dave Brighton, Alison Bell, Mike Myers, Dennis Ricketts, Chuck Gipson, Chris Kjellmark

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison/Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Ryan was unable to attend the meeting, but emailed the financial reports prior to the meeting. Ryan reported that there was a profit for the month due to the \$1,000 distribution from the Chapter Incentive Program. We are also reporting a profit for the year so far. Ryan asked that the board consider using the \$1,000 payout for the benefit of the members. More to follow. David B. reported that there is a line item on our balance sheet for the Quad Cities Sub-Chapter, due to income from Street Survival. **MOTION** (Alison/Fred): accept treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- November 12th---A Dong, January 14th—Appare, February 11th Jethros in Waukee

J&J Car Show Wrapup—Good turnout with 30-35 cars.

Fall Colors Wrapup ---Although a small turnout, a very good event. The boat cruise wasn’t full, so it was easy to socialize. Breakfast was at EMC in Des Moines and lunch was at Zimmerman BMW in Cedar Rapids. David B. reported that the Northstar Chapter is interested in doing a couple of drives with our chapter in 2014.

Planning Meeting—November 17th at Sam and Louis in Urbandale---1pm.

Prevettes detailing event—November 23rd at 10am

Chili/Video Event—Ankeny Animal Rescue League—December 7th 11am. 5452 NE 22nd Street.

Annual Dinner---February 22nd at Zimmerman BMW in Cedar Rapids. David B. is working on getting a speaker for the event.

III. Driving Events Report

Quad City Street Survival—Chuck reported that there were only 10 students for the event. They discovered poor turnout was due in part to homecoming being the night before. In addition, there were stray cars in the lot...also due to homecoming. Next year, there will be an attempt to do the event in the Spring sometime.

2014 Drivers School—Fred reported that MAM is up for sale and could possibly go to auction. Due to this situation, our driver's school is on hold. In addition, O'fest is early next year...in June, which would conflict with our usual driver's school timing. The Rocky Mountain Chapter will be holding a driver's school the week prior to O'fest. If our school happens, it could be in July or August. More to follow.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be updating our site and the national site shortly.

In addition, he will be doing a blast email regarding events through February of 2014.

Website update ---Manoj was unable to be at the meeting, so no report at this time.

Newsworks Report: Niki was unable to be at the meeting. The next newsletter is ready and will be out shortly.

V. Membership Report

David B. reported that we have 475 members with 17 renewing. He also reported that our chapter has a very high retention rate at about 86%.

VI. Quad City Report

We were introduced to Dennis Ricketts and Chuck Gipson, who will be Co-Governors for the Quad Cities.

VII. Old Business

Web Store---David B. suggested that since there have been no sales, we should request paid for merchandise be shipped to us and sell or giveaway at upcoming events. He now has a contact at "A Stitch Above the Rest" in Ft. Dodge who has agreed to do logo merchandise for us. With this company, we can order a very limited supply of clothing.

Chapter Scorecard report---David B. reported that we were #1 in our region, 4th nationally in retention and 6th in member satisfaction. Overall, we were number 2 in the country. The 2014 National Congress will be in Dallas, TX March 14-16.

VIII. New Business

-David T. discussed our current point participation program and suggested possible changes including not including the Board in the program. More to follow.

The meeting ended at 4:30pm. The next meeting will be on November 17th following the planning meeting at the Urbandale Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary