

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Saturday April 12, 2014 2:30pm
Back Pocket Brewing Iowa City

Members Present: David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Mike Myers, Jeff Daly, Chuck Gipson
Guest: Becky Brighton, Lynne Bell

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.

MOTION (Alison /Jeff) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike reported that the transition from Ryan is mostly complete. It was decided that we'll write down the merchandise to zero on the balance sheet. With the driver's school coming up, it was recommended that we check our PO Box weekly. Chris volunteered to do this. Mike mentioned that he had to buy a new version of Quickbooks since our version was too old. **MOTION**(Jeff/Ali) Reimburse Mike for \$149.95 for the purchase of Quickbooks. **MOTION CARRIED** with all present voting, “yes.” Mike also stated that he will be invoicing Earl's Tires for advertising on our site. **MOTION** (David T./Ali.): Accept treasurer's report as submitted. **MOTION CARRIED** with all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- May 13th at Mullets in Des Moines. June 14th---Karl's cars and coffee, July 12th—Karl's cars and coffee.

Cedar Ridge Winery Tour—good turnout, may become an annual event.

Spring Drive—tour of a winery in Carol, IA and then a drive to Okoboji. May 3-4. Nicole Anderson, chair

Oktoberfest—June 16-20, Beaver Creek, CO

Annual Picnic—Easter Lake July 27th, followed by Summerset Winery. Jon Volz, event chair

III. Driving Events Report

June 8---Street Survival, Newton Iowa. Need volunteers for this event. Registration now open on MotorsportReg. Need to find additional avenues to promote event. There may also be a Street Survival in Eastern Iowa this fall.

Oktoberfest—June 16-20, Beaver Creek, CO. Possible dinner for our group when there.

Driving School---MAM July 18-20. Inspections on June 28th at EMC. Now open for enrollment on MotorsportReg. Instructors needed. Possible sponsors are both Markel BMW and Zimmerman. Insurance will need to be submitted.

Chapter Congress Report—Jeff provided some information on Driver Eval---a program that could assist instructors in learning about students previous evaluations prior to an upcoming school. Our chapter will budget the \$200 necessary to start using this program.

IV. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be updating the calendar shortly. He also reported that he will be putting merchandise information on our site in the near future.

Website update ---Manoj was unable to attend the meeting, but reported that traffic on the site should begin to rise due to upcoming driver's school.

Newsworks Report: David B. reported that Niki met with Bob Adams to transition the Newsletter. She will be helping Bob with the upcoming newsletter.

V. Membership Report

David B. reported that we have 454 members—staying consistent.

VI. Quad City Report

Chuck stated that he will get together with Denis for event planning purposes. David B. suggested a planning event for Eastern Iowa, similar to the one we do in Central Iowa.

VII. Old Business

Email Motion(3/12/14)—Street Survival—Following date conflict resolution, Fred made the following **MOTION:** Iowa Chapter take on operational and financial responsibility for a Street Survival event to be held at Iowa Speedway on Sunday June 8 under an SCCA sanction, and make that commitment to Des Moines Valley region SCCA. The motion was seconded by Jeff. 5 board members voted by email and the **MOTION CARRIED.**

VIII. New Business

Chapter Congress—David B. reviewed the meeting and the presentation he made. He also presented the results of the latest survey. A major focus was the fact that a different type of customer is currently buying BMW's. He recommended that we have some liaisons from our chapter to meet regularly with Iowa Dealerships, providing information from National.

**The meeting ended at 3:45pm. The next meeting will be on June 1st at 2pm in Des Moines.
The meeting place is TBD.**

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary