

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday February 8, 2015 2:00pm  
West Des Moines Library

*Members Present:* David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Mike Myers, Jeff Daly, Fred Bell, Drew Hillman, Becky Brighton, Rick Talbot

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison /Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike reported that Mike Wiskirchen agreed to do the audit for 2014. He also reported that at this time we have more funds than usual, since we haven't yet deposited on the upcoming driver's school. Mike will be working on the 2015 budget, which we will review and approve at the next meeting. Alison recommended that we budget \$120 in 2015 for Facebook advertising, and all board members agreed. **MOTION** (David T./Fred): Accept treasurer's report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- February 10<sup>th</sup> Jethros in Waukee, March 9<sup>th</sup> at MB2 Raceway in Grimes, April 14<sup>th</sup> at Royal Mile in Des Moines, May 12<sup>th</sup>—Mulletts in Des Moines.

**Annual Dinner Planning**—February 21<sup>st</sup> at ARL in Des Moines. Rick reported that the catering will be done by HyVee and that he is currently finalizing the menu and wine choice. The registrations are slow so far..only about 42 signed up at this time. Following this annual meeting, we will evaluate continuing this event in its current form. So far, no dealers have registered. The Member of the Year and Sponsor of the Year have been decided and awards will be ordered.

**Tech Session**-March 21<sup>st</sup> -Merrill Axle---chaired by David Brighton-- 10am.

**Cedar Ridge Winery Tour**—March 28<sup>th</sup>. Chair will be Kolin Brighton and we will be able to see their new facility for the first time.

## II. Driving Events Report

**Meeting at Raceway Park of the Midlands**—Alison and David attended and reported that there is a new owner who is committed to putting the track in much better shape. Eventually, bad asphalt will be replaced.

**Spring Drive**—April 25, 26<sup>th</sup>. Drew Hillman, chair. The hotel and restaurants have been chosen.

**Longest Day Driving School**—June 26-28. Mike Myers reported that he is working with the track to get a contract identical to last year's. Mike and Fred are currently corresponding with some other chapters for a possible joint effort for our June Driver's School. More to follow. Mike reported that there will be new pricing for the 2015 Driver's School.....2 day school will be \$335 (\$10 increase) and \$385 for the 3 day school (\$15 increase).

**Street Survival**—Fred reported that a possible date for the next event is May 9<sup>th</sup>. Bob Mullen has agreed to be the Chief Instructor. Fred recently received a commitment from BMW of Des Moines to be a sponsor.

**MOTION(Fred/Jeff):** Iowa Chapter to take operational and financial responsibility for the May Street Survival Event with DMVR's agreement to be involved. **MOTION CARRIED** will all present voting, "yes."

**National Driving Events Committee Report**—Fred (our new Regional Driving Events Committee Chair) reported that at the recent National meeting he attended, information was relayed regarding certain advanced drivers not needing an instructor. We will be implementing this newer policy in our June school.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris reported that he will send a communication out asap regarding the upcoming deadline of February 11<sup>th</sup> to register for the annual dinner. He also reported that the National site is updated through early May, 2015.

**Website update** ---Manoj was unable to be at the meeting, so nothing to report at this time.

**Newsworks Report:** Becky reported that the next newsletter will be out the first week of March. Mike reported that Lemon Free (one of our advertisers) will not be renewing. Becky also reported that she received a report from the Quad Cities that will be part of the next newsletter.

#### **V. Membership Report**

David B. reported that we are at about 434 members at this time.

#### **VI. Quad City Report**

David B. reported that the Quad City sub-chapter is doing socials on a monthly basis at the Bass Street Chop House.

#### **VII. Old Business**

Nothing to report at this time.

#### **VIII. New Business**

**National Forms**---all are in except for the Chapter Admin form which David T. will send in following regional elections.

**Board Re-alignment**—Chris Kjellmark will be VP/Communications Director, Jeff Daly will be an At Large Member

**The meeting ended at 4:20pm. The next meeting will be on March 21<sup>st</sup> around noon following the tech session. Place is TBD at this time.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary