

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Saturday January 17, 2015 2:00pm  
Manoj's Office West Des Moines

*Members Present:* David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Mike Myers, Manoj Tomar , Fred Bell, Drew Hillman

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**-Minutes had previously been distributed via email following the last Board Meeting.

**MOTION** (Alison /Manoj) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike reported that we showed a loss for 2014 due in part to writing down inventory. He also reported that he submitted the financial report to National and submitted the 990-N to the IRS. In addition, matching funds for donations to ARL and Animal Lifeline have been submitted. Mike collected the substantiating data for the audit he'll do with Mike Wiskirchen. In regard to budget planning, David Brighton suggested that we need to break even on most events for 2015 with exceptions including, Picnic, Cubs Game, Planning Meeting and Annual Dinner.

**MOTION** (David T./Fred): Accept treasurer's report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**-- February 10<sup>th</sup> Jethros in Waukee, March 9<sup>th</sup> at MB2 Raceway in Grimes, April 14<sup>th</sup> at Royal Mile in Des Moines

**Annual Dinner Planning**—date set---February 21<sup>st</sup> at ARL in Des Moines. The menu will be finalized soon by Rick Talbot. It was suggested that we ramp up advertising for the event to get more attendees due to slow sign-ups so far. At this time, we do have nominations for member of the year and sponsor of the year. Fred will be getting in touch with former Member of the Year winners for voting on this year's nominees. In addition, Fred will speak with BMW of Des Moines to see if there is interest in a possible sponsorship for the event. David announced that Mike Lingenfelter will be the speaker at the event.

**Tech Session**-March 21<sup>st</sup> -Merrill Axle---chaired by David Brighton

**Cedar Ridge Winery Tour**—March 28<sup>th</sup>. Chair will be Kolin Brighton

-There was also discussion regarding doing a future tech session at the new DIY Garage. No date at this time.

-We also talked about a possible event at an Iowa Energy game. More to follow.

## III. Driving Events Report

**Spring Drive**—April 25, 26<sup>th</sup>. Drew Hillman, chair. More details to follow as we get closer.

**Longest Day Driving School**—June 26-28. Fred is currently reviewing the contract. Fred discussed the possibility of working with Kansas City on this year's driving school which could possibly help financially. The board agreed with proceeding in this direction....Fred and Mike will work on this. More to follow. Fred reported that MAM will be holding a meeting for clubs on January 31<sup>st</sup> in Omaha to discuss the future of this road course.

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris will get more information distributed to members regarding the upcoming annual meeting.

**Website update** ---Manoj mentioned that there is low traffic on our site at this time... which is normal for this time of year. He recommended that we do an email blast on the benefits of belonging to the BMW Club. David T. suggested that we also do this on a regular basis in the newsletter.

**Newsworks Report:** Becky was unable to attend the meeting. David discussed possibly going to an electric format for the newsletter to help with expenses. He mentioned that Kansas City went to an electronic format and saved thousands on expenses.

#### **V. Membership Report**

David B. reported that we are at about 430 members at this time. There was a discussion led by David Trachtenberg regarding the participation points program being rather ineffective. **MOTION: (David/Mike)-** Scrap points program for participation for 2015 and beyond. We will still do sign-in sheets for events and the sheets will be kept by the Membership Chair. **MOTION CARRIED** with all present voting, “yes.”

#### **VI. Quad City Report**

David B. reported that the Quad City sub-chapter may be doing socials at the Bass Street Chop House. There has been interest from some from Illinois getting involved. He also reported that Chuck will be doing an informational page in each newsletter presenting news from the Quad Cities.

#### **VII. Old Business**

**National Chapter Congress**—David B. and Mike will be attending this meeting in Dallas in March.

#### **VIII. New Business**

**National Forms**---all are in except for the Chapter Admin form which David T. will send in following regional elections.

**The meeting ended at 4:00pm. The next meeting will be on February 8<sup>th</sup> at 2pm --the West Des Moines Library.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary