THE DES MOINES CONCOURS d'ELEGANCE

A Celebration of the Art & Design of the Automobile

The Concours Weekend: September 12 & 13, 2015

The 2015 Des Moines Concours d'Elegance is the 16th annual exhibition of collectible motor vehicles and the 2nd to be presented in its new downtown location. The Concours celebrates the fine art, design evolution, and amazing innovations of motor vehicles through the years, as well as the talented designers and engineers that created them. The Concours takes place in downtown Des Moines on closed streets surrounding the internationally recognized John and Mary Pappajohn Sculpture Park.

The quality and diversity of vehicles is maintained through an application process. Criteria for acceptance consider marque, model, design, innovation, elegance, rarity, quality, and adherence to original design as manufactured. No replicas, reproductions or modified vehicles are accepted. The accepted vehicles are grouped into classes and judged for excellence, with a public presentation of awards during the afternoon.

Photo: Courtesy of HOK

Photo: Brent Isenberger Photography

Photo: Kun Zhang

Pappajohn Sculpture Park - Landscape Architecture by Agrest & Gandelsonas, New York & RDG Planning & Design, Des Moines

The Special Classes of 2015

- **Auburn-Cord-Duesenberg –** American classic elegance
- **Factory-built Performance Automobiles** – production vehicles built to qualify for racing
- **Race Cars** – Purpose built race cars with race competition history, with roll bar/cage, all years
- **Highway Patrol Vehicle Reunion** – from Midwestern states
- **The Little Cars –** short (less than 13') and just enough power (less than 50 hp), 1910-1965

The Annual Classes

- **Classics -** limited production, elegant
- **Collectibles -** marques of innovation and distinction, 1917 to 1965
- **Antiques -** early historic automobiles from inception through 1916
- **Survivor Cars** –survived the decades unaltered from original factory condition
- **Exotics** - limited production powerful autos manufactured up to current day
- **Vintage Motorcycles** - original, restored and competition models, inception to mid-70

Applications to exhibit are due no later than August 1 and are available at www.desmoinesconcours.com.

Host hotel information is available at http://embassysuites.hilton.com/en/es/groups/personalized/D/DSMDNES-DMS-20150911/index.jhtml?WT.mc_id=POG

2015 Schedule of Activities

Saturday, September 12 Events

- **8 AM - Heartlands Driving Tour:** A visit to several central Iowa attractions. The Tour is open to both exhibitors and the public. Any car may be driven on the Tour. **$35 per person, includes lunch**
- **5:30 PM - Exhibitors' Banquet:** cash bar, barbeque dinner at the Stine Barn. Automotive feature speaker presentation**. $50 per person. Exhibitors will receive two tickets at no charge.**

Sunday, September 13 Events

- **10 AM to 4 PM – The Des Moines Concours d'Elegance**. Automobiles except Race Cars will be staged from 7:30 AM to 9:30 AM, and judging will begin at 10 AM. Race Cars will be dynamically staged through downtown streets beginning at 10 AM.
- **10 AM to Noon – Judging**
- **1 PM – Youth Judging**
- **2 PM to 4 PM – Awards Presentations**. Awards will be presented to paraded vehicles at the Grandstand Stage during the afternoon.

Automotive vendors, food and beverage vendors, and new car dealers' displays will be located on closed streets surrounding the Concours. Exhibitors will receive a Concours program, automobile placard and free admission to the Hospitality Tent during the Concours.

Heartland Driving Tour	Exhibitors' Banquet	2014 Peoples' Choice Winner

The **John and Mary Pappajohn Sculpture Park** provides an outstanding backdrop for the Concours. Visit http://www.desmoinesregister.com/pappajohn-sculpture-park and www.downtowndesmoines.com/ for more information on the park and downtown Des Moines attractions.

The **2015 Heartlands Driving Tour** will travel through the Iowa countryside to Newton to visit the **Maytag Dairy Farms**, home of the famous Maytag Blue Cheese, and the **Iowa Speedway**, a 7/8ths mile oval and 1.3 mile road course designed by NASCAR Hall of Famer Rusty Wallace. The tour will continue on to the charismatic Dutch community of **Pella** for lunch and sightseeing opportunities before returning to Des Moines via **Lake Red Rock**. For details visit www.desmoinesconcours.com

Children's Cancer CONNECTION

Proceeds from the 2015 Des Moines Concours d'Elegance will benefit the not-for-profit **Children's Cancer Connection**. An additional supporting partner for the event is the Des Moines Downtown Community Alliance. The Concours is produced by the Iowa Automotive Heritage Foundation, a not-for-profit corporation organized to promote and enhance the artistic, social and economic benefits of our automotive heritage.

Application to Exhibit

THE DES MOINES CONCOURS D'ELEGANCE™

September 13, 2015 Downtown Western Gateway Park Des Moines, Iowa

The Des Moines Concours celebrates the art and design of fine historic motor vehicles.

Applications must be submitted for consideration prior to August 1, 2015. All applications will be considered, but we cannot guarantee acceptance.

OWNER INFORMATION: PRINTCLEARLY

Vehicle Owner(s): _____

Preference for name on tags, signage & program: _____

For name tag purposes, list the name of person(s) accompanying you: _____

_____

Street Address: _____ City: _____

State: _____ Zip:_____ E-mail: _____

Telephone: Home _____ Work _____ Cell _____

VEHICLE INFORMATION:

Year: _____Make: _____

Color: Exterior _____Interior_____

Series/Model: _____ Body Style: _____

VIN: _____ Coachbuilder: _____

Engine Size/Type: _____ No. Cylinders: _____Horse Power: _____

Production Quantity: _____ Special/Custom Body: _____

Has the vehicle been modified? ____ YES ____ NO

VEHICLE HISTORY:

Summary of facts and history of the vehicle and any outstanding features, including prior awards and show history. If the vehicle is restored, please tell us when and by whom it was restored. If this is an unrestored (survivor) vehicle, please provide any history and details that you are aware of. You may attach a supplementary sheet and detail photos. Please describe any interior, exterior or mechanical modifications that have been made to the vehicle:

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(Continued on next page)

I wish to have my vehicle included in French Rules Judging: ____ YES ____ NO

I will need trailer / rig parking space in the secured lot: _____YES_____NO

French Rules Judging as defined by the **Des Moines Concours d' Elegance**, considers all aspects of the vehicle, including authenticity, condition, and the artistic and design aspects and generally, the overall presentation of the vehicle. Survivor Class vehicles will be judged on the percentage of originality of various areas of the car. This is a "hoods down" event, engine compartments are not judged. The areas considered for judging are weighted as follows: 40% for the exterior, 30% for the interior and 30% for the overall presentation, artistic and design appeal and the overall significance of the vehicle.

PHOTOS OF YOUR AUTOMOBILE:

Please email pictures of your car in an exterior setting with a neutral background, suitable for publication. Please do not send pictures including people or awards. Emailed pictures must be sent by JPEG or TIFF attachments at no less than 300 dpi. DO NOT embed your photo in the email. Photos will not be returned. With your permission, photos may be reproduced in Public Relations material. If you do not have access to email, please mail pictures along with this form.

- ❑ I have enclosed 2 exterior photos of this car.
- ❑ I have emailed 2 JPEG or TIFF images of this car
- ❑ I am willing to be contacted by the media about my vehicle if accepted

AGREEMENT & WAIVER IMPORTANT – acceptance is conditional upon signing this WAIVER

The provisions of this AGREEMENT apply to participation in all events related to The Des Moines Concours d'Elegance™ ("Concours"). In consideration of acceptance to the Concours, the undersigned agrees as follows:

- I will indemnify, defend and save harmless **Iowa Automotive Heritage Foundation (IAHF)**, its committees, staff, directors, volunteers and agents, from and against any and all liability, claims, damages, costs and expenses including reasonable attorneys' fees, in connection with my participation in all Concours events, which results from my negligence.
- I acknowledge that the indemnified parties above assume no liability for stolen or damaged property and agree that I display my vehicle at my sole risk. I waive all claims against the indemnified parties for damages to my vehicle except those which result from the negligence of an indemnified party.
- I agree to provide proof of vehicle liability insurance if required. My insurance current as of the date of the Concours is:

Insurance Carrier _____ **Policy #** _____**Expiration**_____

- I agree to place a fire extinguisher behind the left front wheel of my vehicle while on display at the Concours.
- I give permission and free unconditional non-exclusive license to **IAHF** to use my name and images of my vehicle for promotional or educational purposes in connection with the Concours, whether before, during, or after the Concours.

X_____ **(SIGNATURE REQUIRED)** Date:_____

There is no entry fee for applications or exhibitors.

Send application and photos by e-mail to application@desmoinesconcours.com, or by postal mail to:

Des Moines Concours d'Elegance

P.O. Box 13322

Des Moines, IA 50310