

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday December 13, 2015 2pm
West Des Moines Library

Members Present: David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Drew Hillman, Becky Brighton, Mike Myers, Fred Bell, Manoj Tomar, Rick Talbot (by phone)

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Alison /Drew) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike sent out the treasurer reports prior to the meeting and gave the following report: Our club P.O. Box has been renewed, the planning meeting came out slightly over budget, and we are expecting a slim profit for the calendar year 2015. Mike will ask Mike Wiskershen to again look at our books for 2015. Mike also reported that we are expecting a rebate for the Jolly Holiday Lights insurance premium. Finally, Mike reported that our only charitable contribution for 2015 was to the BMW Foundation from our parade laps at LDDS. The foundation is requesting additional contributions from chapters and individuals. **MOTION** (Fred/Manoj) to accept treasurer’s report. **MOTION CARRIED** will all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- January 12th-Smoky D’s on 2nd Ave., February 9th-A Dong, March 8th MB2 Raceway in Grimes, April 12th at Appare

Jolly Holiday Lights Recap—Rick reported that 7 cars were at the event and all had a good time on the tour and dinner.

Annual Dinner—February 6th. James Clay will be speaker. Rick reported that we are working with Hy-Vee for catering. There was some discussion regarding requirements for serving alcohol at this event. More to follow. We also discussed possible mementos to give at the dinner. David B will be sending out letters to vendors on our contact list to try and get donations for the dinner. There was some discussion regarding awards including sponsor of the year and member of the year. More to follow. We will keep the participant price the same as last year---\$35/person. David B will write an article for the upcoming newsletter providing information about the annual dinner.

Annual Picnic—Sunday July 10th—Coralville Lake—Mike Williams/Chair—Pizza from a food truck will be provided.

Iowa Cubs---The date has been confirmed for Sunday June 5th at Principal Park in Des Moines.

II. Driving Events Report

Summer Driving School—David B and Fred attended a meeting in Lamoni, IA along with the KC chapter to discuss once again teaming up for the summer driving school. The Great Plains Chapter was unable to attend. The KC Chapter requested that we do the joint event the last weekend in July—29-31. Dave B will confirm this date with the Great Plains Chapter and Fred will firm up the dates with the track. The event will be handled as a co-chair event so we don't have one person having to put together the entire event. There will be an additional meeting with all three chapters on March 19th in Lamoni.

III. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that he will be updating our site shortly for upcoming events. There was some discussion regarding having contact information for our club at dealerships along with QR codes, so customers can quickly get to our site to review upcoming events.

Website update ---Manoj mentioned that this time of year, traffic is down on our site. It was mentioned that hyperlinks are not set up properly at this time to take readers of our newsletters to advertiser sites. Manoj will be working with PSI to correct this. More to follow.

Newsworks Report: Becky reported that articles are due ASAP for the upcoming newsletter. Drew reported that he was able to save the club some money by printing the required hard copy newsletters himself.

V. Membership Report

424 members at this time.

VI. Quad City Report

Nothing to report at this time.

VII. Old Business

Driving Events Committee Congress in Dallas—April 30-May 1, 2016.—There is currently some confusion regarding who is able to attend this meeting. David B will check and report at next meeting.

VIII. New Business

Board members were made aware of due dates to National for things including Charity Matching Funds, Financial Statement, Chapter Admin, Comp list and Chapter Report.

The meeting ended at 4:00pm. The next meeting will be on Sunday, January 10th at 2pm at the West Des Moines Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary