

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday February 21, 2016 2pm
Amplimark, West Des Moines

Members Present: David Trachtenberg, David Brighton, Alison Bell, Chris Kjellmark, Drew Hillman, Becky Brighton, Mike Myers, Fred Bell, Rick Talbot, Monoj Tomar Guest: Jake Meyer from the Mini Club.

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Alison /Chris) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike sent out the treasurer reports prior to the meeting and gave the following report: We are now caught up in regard to Annual Dinner billing, the matching fund request has been made, annual financial reports have been sent in. Mike still needs to talk with Mike Wiskershen in regard to looking at our 2015 books. He also reported that there was a slight loss for 2015 which should be made up going forward as we move to the electronic newsletter format. **MOTION (Manoj/Rick)** to approve treasurer report as submitted. **MOTION CARRIED** will all present voting, “yes.”

II. Social Activity Report

Monthly Socials-- March 8th MB2 Raceway in Grimes, April 12th at Appare, May 10th at Smoky D's, June 25th Cars and Coffee—Starbucks Merle Hay.

MB2 Raceway/Annual Dinner recap—The MB2 karting event was well attended---we will be doing more of these events. We received many good comments about the annual dinner at BMW of Des Moines. Great location and speaker. We did discuss ways of increasing attendance in the future, since there were fewer than 60 attendees. We will be doing more Facebook advertising for future annual dinners.

Tech Session-Simpson Motorsports March 26—The event is setup for 10am and will be focusing on preparing cars for driving schools.

Iowa Cubs—Sunday June 5th at 1pm. David Trachtenberg/Chair. Skyboxes have been reserved. Tickets will now go on sale.

Annual Picnic—July 10th at Coralville, chaired by Mike Williams.

II. Driving Events Report

Autocross/driving school class—chaired by David Brighton. David is working with Scott Smed. Possible April date. More to follow.

Street Survival—Iowa Speedway-May 7th chaired by Harlan Donaldson. **MOTION (Alison/Mike):** Switch with SCCA DMVR and have them take the lead on the spring event. Our chapter to take lead on fall event. **MOTION CARRIED** with all present voting, “yes.”

Spring Drive—Drew is working with the Porsche Club for a May 14th one day event starting in downtown Des Moines. More to follow. Drew also discussed joining the Porsche Club for an April 9th Poker Run event. More to follow.

Driving School at RPM---July 30-31. Regional Meeting to be held on March 19th. Mike reported that he's too busy lately to chair the event, but is willing to assist. Manoj, Fred and David B. will be assisting with the event as well. We still need to complete contract for the track. Fred reported that he met recently in Dallas to discuss the new ITS program, which we will get to see at our event this summer.

III. Communications Report—Webmaster-Newsletter

Communications Report---Chris reported that some updates to the site have been completed recently and soon will be completed through August of 2016.

Website update ---Manoj reported that prior to the annual dinner, our site was down for two days. Our site is hosted by Mac Highway and support has been an issue. MOTION: (Becky/Manoj)-Change the host for our site from Mac Highway to a new vendor to be determined shortly. We will be going to a Virtual Private Server. Manoj reported that our new electronic newsletter is being viewed. We also discussed making sure that our web site advertisers have active hyperlinks on our site. The charge to the chapter will be \$30/issue to have this done. We will be reviewing our current advertiser pricing and update shortly.

Newsworks Report: Becky reported that the latest addition of the Newsworks will be out next week. Chris will be sending out an email blast to inform members.

New Merchandise—Rick reviewed the process to get on to the Land's End site to order merchandise with out logo.

V. Membership Report

418 members at this time.

VI. Quad City Report

Nothing to report at this time.

VII. Old Business

Driving Events Committee Congress in Dallas—April 30-May 1, 2016.—Drew Hillman, Fred and Scott Smed will be attending.

Annual Reports Due: All reports have been submitted to National.

VIII. New Business

Our guest, Jake from the Mini club talked of them being very interested in joining us for events. More to Follow.

The meeting ended at 4:00pm. The next meeting will be on Sunday, March 20th at 2pm at the West Des Moines Library.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary